

Report on the MLA *Job Information List*, 2014–15

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Report on the MLA *Job Information List*, 2014–15

IN 2014–15, the number of jobs advertised in the MLA *Job Information List* (*JIL*) fell for the third year in a row. The *JIL*'s English edition announced 1,015 jobs, 31 (3.0%) fewer than in 2013–14; the foreign language edition announced 949 jobs, 78 (7.6%) fewer than in 2013–14. The decreases of the past three years bring the number of advertised jobs to a new low, below the level reached after the severe drop between 2007–08 and 2009–10. **Figure 1** shows the trend lines for the number of jobs announced in each edition across the forty years from 1975–76 to 2014–15. The 1,015 jobs in the English edition for 2014–15 are 85 (7.7%) below the 1,100 advertised in 2009–10, the previous low point; the 949 jobs in the foreign language edition are 73 (7.1%) below the 1,022 advertised in 2009–10. This past year marks the sixth consecutive year the number of jobs advertised in the *JIL* has remained at a trough level just below or just above 1,000 jobs in each edition. The persistent low level of the past six years has exceeded the trough of the mid-1990s in both depth and duration. The 2014–15 totals are 811 (44.4%) below and 731 (43.5%) below the 2007–08 prerecession peaks of 1,826 jobs for the English edition and 1,680 jobs for the foreign language edition, respectively.

In addition to reading *JIL* listings to count the number of jobs ads announced, the MLA's office of research performs a machine analysis of the *JIL* database to develop information on the number and characteristics of the ads departments place. The number of ads is always somewhat smaller than the number of jobs the ads announce, since some ads announce more than one position. As shown in **figure 2**, in 2014–15 the English edition carried 884 ads from 607 departments in 506 separate institutions. **Figure 3** shows the equivalent information for the foreign language edition, which in 2014–15 carried 881 ads from 598 departments in 412 separate institutions. In the English edition, 6 fewer departments placed ads in 2014–15 than in 2013–14, and the number of ads declined by 44 (4.7%) from 2013–14. In the foreign language edition, 18 fewer departments placed ads in 2014–15 than in 2013–14, and the number of ads declined by 64 (6.8%). **Figure 2** and **figure 3** make visually graphic the contraction in job opportunities in English and the other modern languages that began in 2008–09 and that has persisted over the six subsequent years. The 884 ads in the English *JIL* in 2014–15 is 762 (46.3%) below the 2007–08 peak of 1,646; the 881 ads in the foreign language *JIL* in 2014–15 is 640 (42.1%) below the 2007–08 peak of 1,521. Since 2007–08, in each edition, the number of departments placing ads has dropped from well over 900 to around 600.

Since 2004–05, departments have been able to indicate the tenure status of positions they advertise. In 2014–15, of the 884 ads in the English *JIL*, 595 (67.3%) were tagged as advertising tenure-track positions, 22 ads fewer than last year but about even in percentage terms (67.3% compared with 66.5%) (**fig. 4**). Of the 881 ads in

the foreign language *JIL*, 444 (50.4%) were tagged as advertising tenure-track positions, 52 fewer and 2.1 percentage points lower than in 2013–14 (fig. 5).

The downturn in the number of ads since 2008 has been accompanied by a consistently lower percentage of each year's total tagged as tenure-track. Over the five years from 2004–05 through 2008–09, ads tagged as tenure-track made up between 75% and 80% of ads in the English edition and between 60% and 65% of ads in the foreign language edition. Over the six subsequent years, the percentages have fallen ten percentage points—to 65%–70% of the English edition and 50%–55% of the foreign language edition. Two interpretations are possible to explain the consistently lower percentage of tenure-track ads in the foreign language edition compared with the English edition: programs in languages and literatures other than English have a higher percentage of full-time non-tenure-track positions than do English language and literature programs, and foreign language programs have more occasion to seek national or international candidate pools for their full-time non-tenure-track positions than do English programs and hence use the *JIL* more often to advertise such positions.

Virtually all positions announced in the *JIL* are full-time, and the *JIL* thus affords no insight into hiring for the part-time faculty positions that have been the fastest-growing segment of the academic workforce. Moreover, not all departments use the *JIL* to advertise faculty positions they seek to fill. Only a handful of two-year colleges use the *JIL* to advertise openings on their faculties. Despite these limitations, the number of ads tagged as openings for full-time tenure-track assistant professors and non-tenure-track instructors does serve as a valuable barometer of trends in opportunities for full-time, entry-level academic employment in four-year institutions available to new and recent graduates of PhD programs.

This year's 4.8% decline in the total number of ads in the English edition was matched by a 4.7% drop in the number of ads tagged as both tenure-track and assistant professor, from 470 in 2013–14 to 448 in 2014–15 (fig. 6). In the foreign language edition, the 11.9% decline in ads tagged as both tenure-track and assistant professor, from 371 in 2013–14 to 327 in 2014–15, was significantly higher than the 6.8% decline in the number of ads (fig. 7). Since 2009–10, about 50% of ads in the English edition and between 35% and 40% of ads in the foreign language edition have called for tenure-track assistant professors. Before 2009–10, these values held steady in a range several percentage points higher—between 52% and 57% in the English *JIL* and between 42% and 46% in the foreign language *JIL*. Also since 2009–10, ads that use “assistant professor” in combination with a tag for another rank have added another 8%–10% to the total number of tenure-track assistant professor positions in the English edition and 6%–7% in the foreign language edition.

Table 1 and table 2 show how departments have tagged their ads using the four index terms for rank—instructor, assistant professor, associate professor, and professor—across the fifteen years from 2000–01 to 2014–15. Ads tagged solely “assistant professor” consistently predominate in both editions across the fifteen years for which these data are available, making up about 60%–65% of all ads in the English edition and about 50%–60% of all ads in the foreign language edition. The increase in the percentage of ads tagged “instructor” since 2007–08, especially in the foreign

language edition, is notable. Ads for instructor positions now make up over a fifth of all ads in the foreign language edition.

Table 3 and **table 4** provide additional detail about the tenure status of this past year's ads, broken out by geographic region, in the English and foreign language editions, respectively. Part A of each table shows the distribution of all ads published in an edition in 2014–15; part B shows the distribution of the ads for which departments used the tag “assistant professor,” including ads that used the assistant professor tag along with a tag for some other rank (e.g., “assistant professor or instructor” or “assistant professor or associate professor”). The row percentage shows the percentage of ads in a given region that were tagged “tenure-track” or “non-tenure-track” or for which the tenure status was not specified. The column percentage shows the percentage of ads within a given tenure category from institutions located in each geographic region. In the English edition, 68.2% of a total 839 ads from institutions in the eight regions that encompass the fifty states and the District of Columbia were tagged as tenure-track—as were 84.0% of the 600 ads that called for assistant professors (**table 3A**, **table 3B**). In the foreign language edition, 51.0% of a total 838 ads from institutions in the fifty states and the District of Columbia were tagged as tenure-track—as were 71.7% of the 509 ads that called for assistant professors (**table 4A**, **table 4B**). In both editions, the largest share of ads came from departments in the Mid-East region—203 ads, or 23.0%, in the English edition and 197 ads, or 22.4%, in the foreign language edition. The Mid-East region, along with New England, also claimed a notably lower percentage of ads tagged as tenure-track—59.1% and 56.0% in English and 40.1% and 47.4% in foreign languages, compared with 65% or higher and 50% or higher in English and foreign languages, respectively, in the other six regions of the United States.

Table 5 (English edition) and **table 6** (foreign language edition) show trends in the number and percentage of ads from the United States and its territories, Canada, and other countries across the fifteen years from 2000–01 to 2014–15. The percentage distribution across the regions shows considerable stability throughout the much larger fluctuations in the number of ads. Across the period, on average, the Mid-East and Southeast regions each claim roughly 20% of the ads in each edition, followed by the Great Lakes with about 16%, the Far West with about 11%, the Plains and the Southwest with about 6%–7% each, and the Rocky Mountain states with about 3%. Ads from the New England states represent, on average, about 9% of all ads in the English edition and about 10% in the foreign language edition. Dropping back in this year's English edition were ads for posts outside the United States and Canada. After increasing to almost 5% of English ads from 2008–09 to 2012–13, ads for posts overseas have fallen to 3.3% of the English edition's 884 ads for 2014–15. In the foreign language edition, ads for posts overseas claimed 3.4% of the edition's 881 ads for 2014–15, down from 4.4% of 1,022 ads in 2012–13 and 4.4% of 945 ads in 2013–14.

In 2013–14 the *JIL* introduced a revamped, unified search interface that gives job seekers direct access to ads in both the English and the foreign language editions. Previously, the two editions had to be searched independently through separate interfaces and grids of index terms. Advertising departments now select search terms from three categories: for language, for general fields of specialization applicable

across English and other modern languages, and for specializations (e.g., composition and rhetoric or British literature) applicable chiefly to English. The rearrangement means that the number of field terms departments now use to tag ads is not consistently comparable with counts from years before 2013–14.

This report, like last year's, follows the *JIL*'s new scheme of index and search terms by developing separate tables for the three categories. In the analysis of language categories, the 881 ads assigned to the foreign language edition are used as the basis for calculating the percentage of ads tagged with each language term. In the analysis of the English field categories, the 884 ads assigned to the English edition are used as the basis for percentages. And in the analysis of the general field categories, the 1,575 total ads published in the *JIL* database are used.¹ For readers interested in trends over time, table 3 and table 4 in the report for 2012–13 show how departments used the search terms for field specialization and language to tag ads across the period from 2000–01 to 2012–13. **Table 7**, **table 8**, and **table 9** in this report are directly comparable to the corresponding tables in the report for 2013–14.

Table 7A shows the tenure status of the 881 ads published in the *JIL*'s foreign language edition in 2014–15, broken out by the fourteen language fields; **table 7B** shows the distribution across the language fields for the 535 ads that were tagged for the rank of assistant professor (including ads that were also tagged for another rank). Spanish and Latin America had the largest share of ads overall and also of ads for tenure-track positions: 328 (37.2%) of the 881 ads in the foreign language edition and 194 (43.7%) of the 444 ads tagged tenure-track. French and francophone was next in share, with 202 (22.9%) of all 881 ads and 90 (20.3%) of the 444 tenure-track ads, followed by Germanic and Scandinavian, with 16.7% of all foreign language ads and 10.8% of tenure-track ads. In only three of the fourteen language fields did the percentage of ads tagged as tenure-track exceed the 50.4% figure for all 881 ads published in the *JIL*'s foreign language edition: classical languages (66.7% of 6 ads), Spanish (59.1% of 328 ads), and Chinese (53.2% of 62 ads). As shown in **table 7B**, 159 (74.3%) of the 214 ads for assistant professors in Spanish were tenure-track, as were 64 (62.7%) of the 102 ads for assistant professors in French and 34 (49.3%) of the 69 ads for assistant professors in German.

Table 8A shows the tenure status of the 884 ads published in the *JIL*'s English edition, broken out by the nine English field categories; **table 8B** shows the distribution for the 631 ads that were tagged for the rank of assistant professor and for assistant professor and another rank. Terms for the three writing fields were used for 61.8% of the 884 English ads: 33.6% were tagged for composition and rhetoric, 10.1% for technical and business writing, and 18.1% for creative writing and journalism. Terms for the five literature fields were used for 66.6% of the 884 ads: 25.8% were tagged for British literature, 21.8% for American literature, 5.5% for African American literature, 6.9% for literature in English other than British and American, and 6.6% for other minority literatures. Because departments use more than one term to tag ads, these column percentages add up to more than 100%. Among the writing categories taken together, 65.2% of the 546 ads were tenure-track; by comparison, 69.4% of the 589 ads in the literature categories were tenure-track. The disparity in tenure status between writing and literature disappears in ads designated for assistant professors—82.6% of the 380

writing ads (and 82.6% of the 195 ads for composition and rhetoric) were tenure-track, compared with 82.2% of the 439 literature ads (and 79.4% of the 170 ads for British literature and 80.9% of the 136 ads for American literature).

Table 9A shows the tenure status of all 1,575 ads the *JIL* published in 2014–15, broken out by the thirteen general field categories used to tag ads across English and foreign languages; **table 9B** shows the distribution for the 1,081 ads for assistant professors (including ads tagged for assistant professor and another rank). Cultural studies was the leading category, used to tag 244 (15.5%) of all 1,575 ads and 167 (15.4%) of the 1,081 ads for assistant professors. Among all ads, excluding those in the catchall category “other” (196 ads [12.4%]), comparative literature had the next highest count (188 ads [11.9%]), followed by those that departments labeled “interdisciplinary” (177 ads [11.2%]) and then by those in technology and digital media (135 ads [8.6%]), generalist (134 ads [8.5%]), linguistics and ESL (133 ads [8.4%]), criticism and theory (109 ads [6.9%]), and world literature (88 ads [5.6%]). Within the cultural studies category, 61.1% of the 244 ads were tagged tenure-track, as were 78.4% of the 167 ads for assistant professors. Of the 188 ads for comparative literature, 59.0% were tenure-track, as were 76.6% of the 124 ads for assistant professors. There were five specialty fields where the percentage of tenure-track ads exceeded the 60.3% figure for all 1,575 ads: department chair or other administrator (72.3% of 65 ads); technology and digital media (70.4% of 135 ads); postcolonial literature (68.6% of 51 ads); film, drama, and speech (65.8% of 79 ads); and cultural studies (61.1% of 244 ads).

A concluding series of tables shows the percentage distribution across the geographic regions of ads tagged for the different field categories. **Table 10** shows the geographic distribution of ads tagged for each of the fourteen language fields in the foreign language edition, **table 11** the distribution of ads tagged for the nine English fields in the English edition, and **table 12** the distribution of ads tagged for twelve of the general fields in both editions. These tables show where specializations are represented more, less, or equally strongly in the geographic distribution of ads published in the edition or database set to which they are keyed. For example, the Mid-East region claimed the largest share of the 881 ads in the foreign language edition (22.4%), with a somewhat outsize share (29.2%) of the 48 ads tagged for Italian (**table 10**). Ads from the six New England states made up 9.5% of the 884 ads in the *JIL*'s English edition but claimed 14.8% of ads tagged for literature in English other than British and American and only 3.6% of those tagged for English education (**table 11**). The largest percentage of ads tagged for composition and rhetoric were from the Mid-East and Southeast regions—21.2%. Of ads tagged for British literature, 25.0% were from the Mid-East, slightly above the 23.0% share the region claimed for the English edition as a whole. Ads from the Mid-East region made up 21.5% of all 1,575 ads the *JIL* published in 2014–15 but 32.1% of the 109 ads tagged for criticism and theory and 29.4% of the 51 ads tagged for postcolonial literature (**table 12**).

Note

1. The 884 ads assigned to the English edition and the 881 assigned to the foreign language edition sum to a total greater than 1,575 because 190 interdisciplinary ads were placed in both editions.

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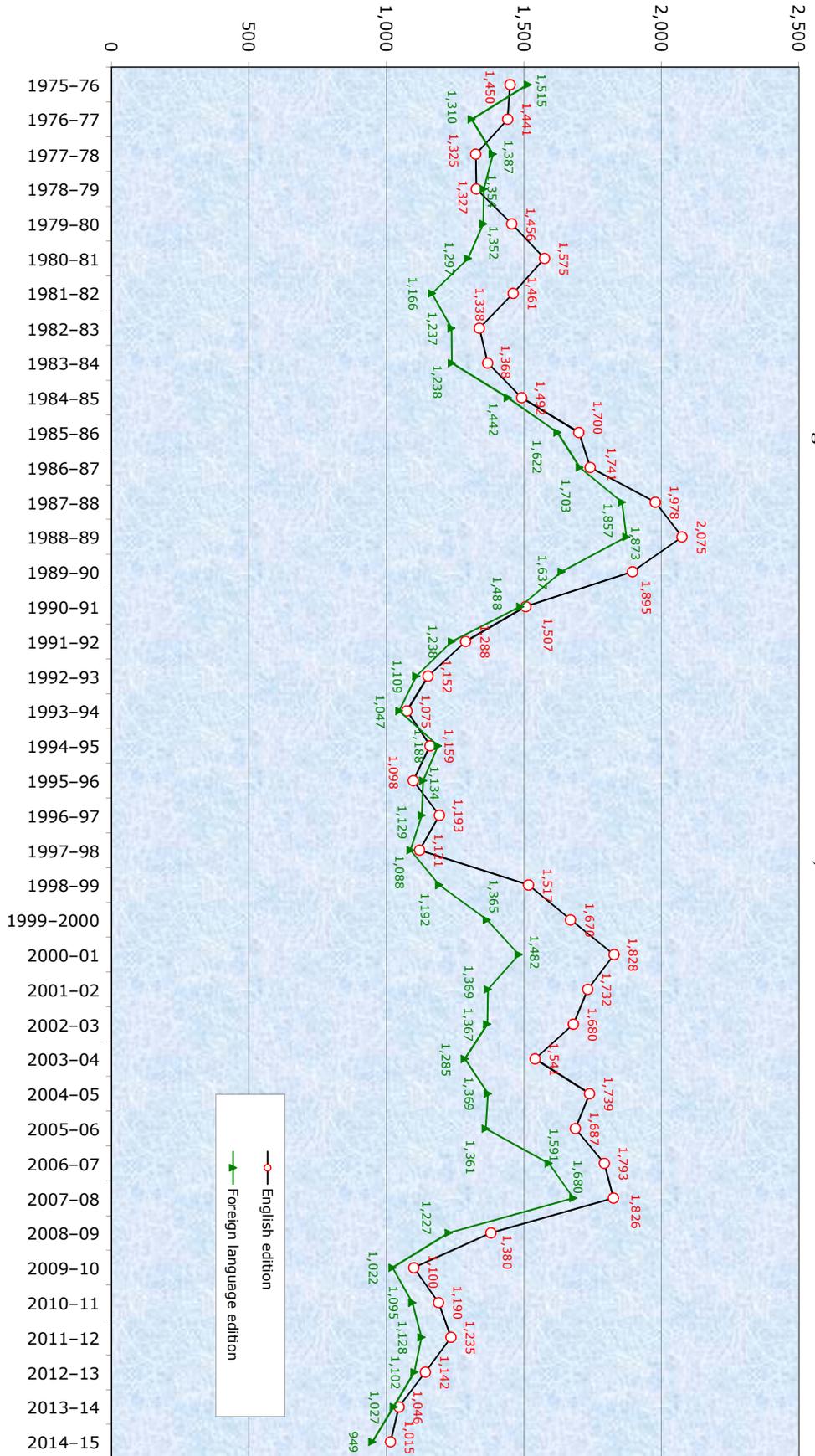
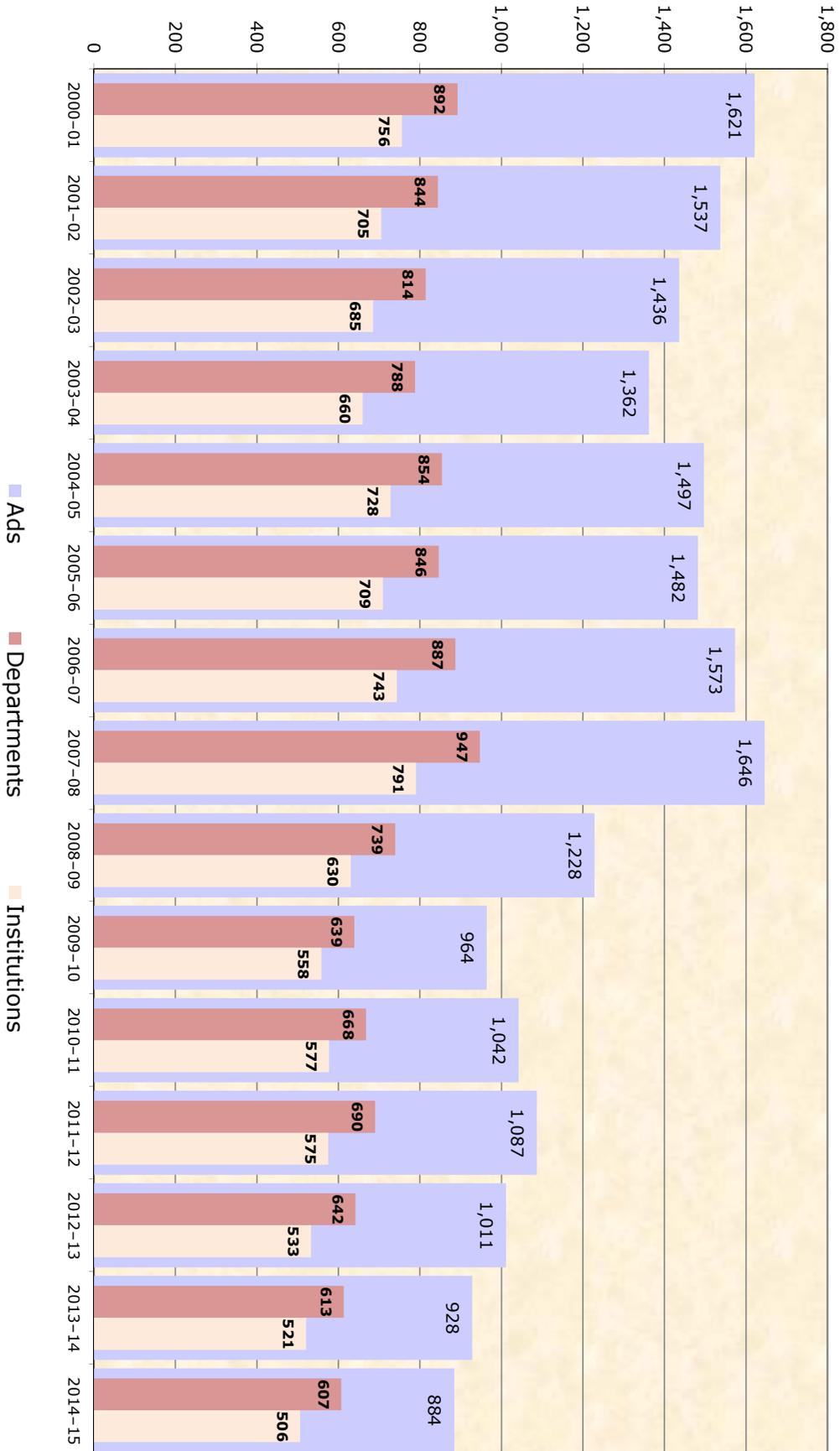


Fig. 1. Number of Jobs Advertised in the JIL, 1975-76 to 2014-15

Fig. 2. Number of Ads Placed and Number of Departments and Institutions
Placing Ads in the English JIL, 2000–01 to 2014–15



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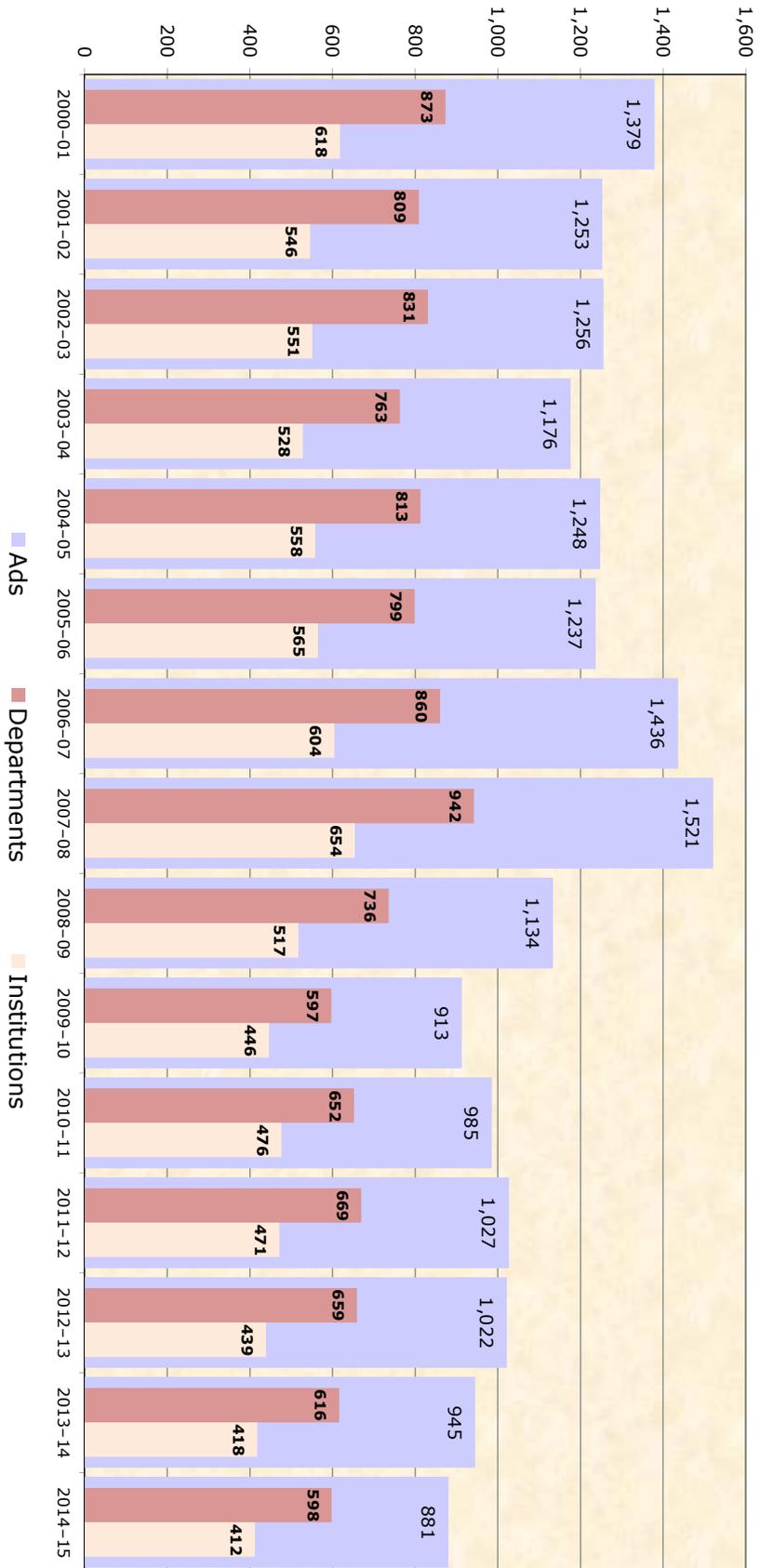


Fig. 3. Number of Ads Placed and Number of Departments and Institutions Placing Ads in the Foreign Language *JIL*, 2000-01 to 2014-15

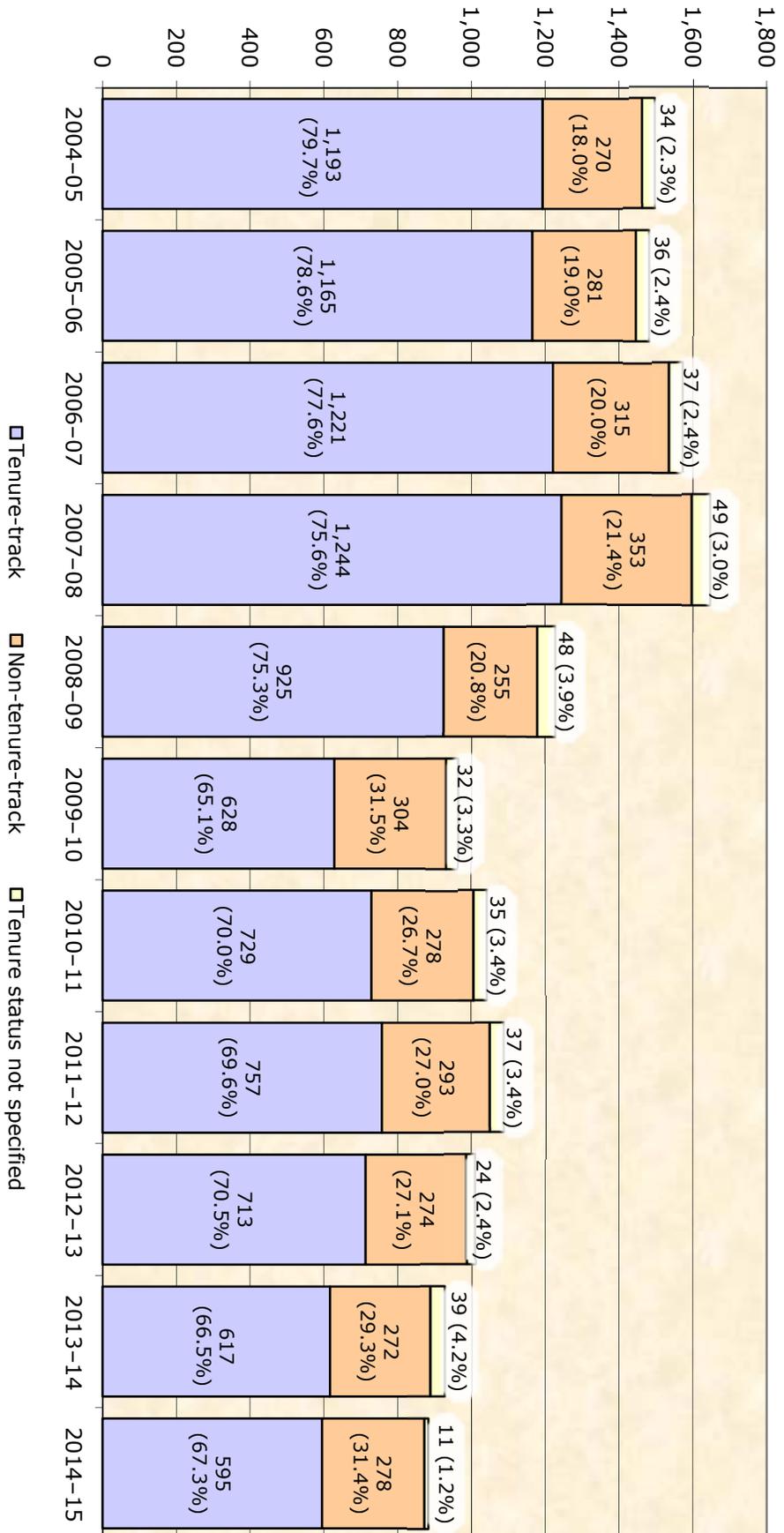


Fig. 4. Number and Percentage of Ads Indexed as Tenure-Track, Non-Tenure-Track, or with Tenure Status Not Specified in the English *JIL*, 2004–05 to 2014–15

Fig. 5. Number and Percentage of Ads Indexed as Tenure-Track, Non-Tenure-Track, or with Tenure Status Not Specified in the Foreign Language JIL, 2004–05 to 2014–15

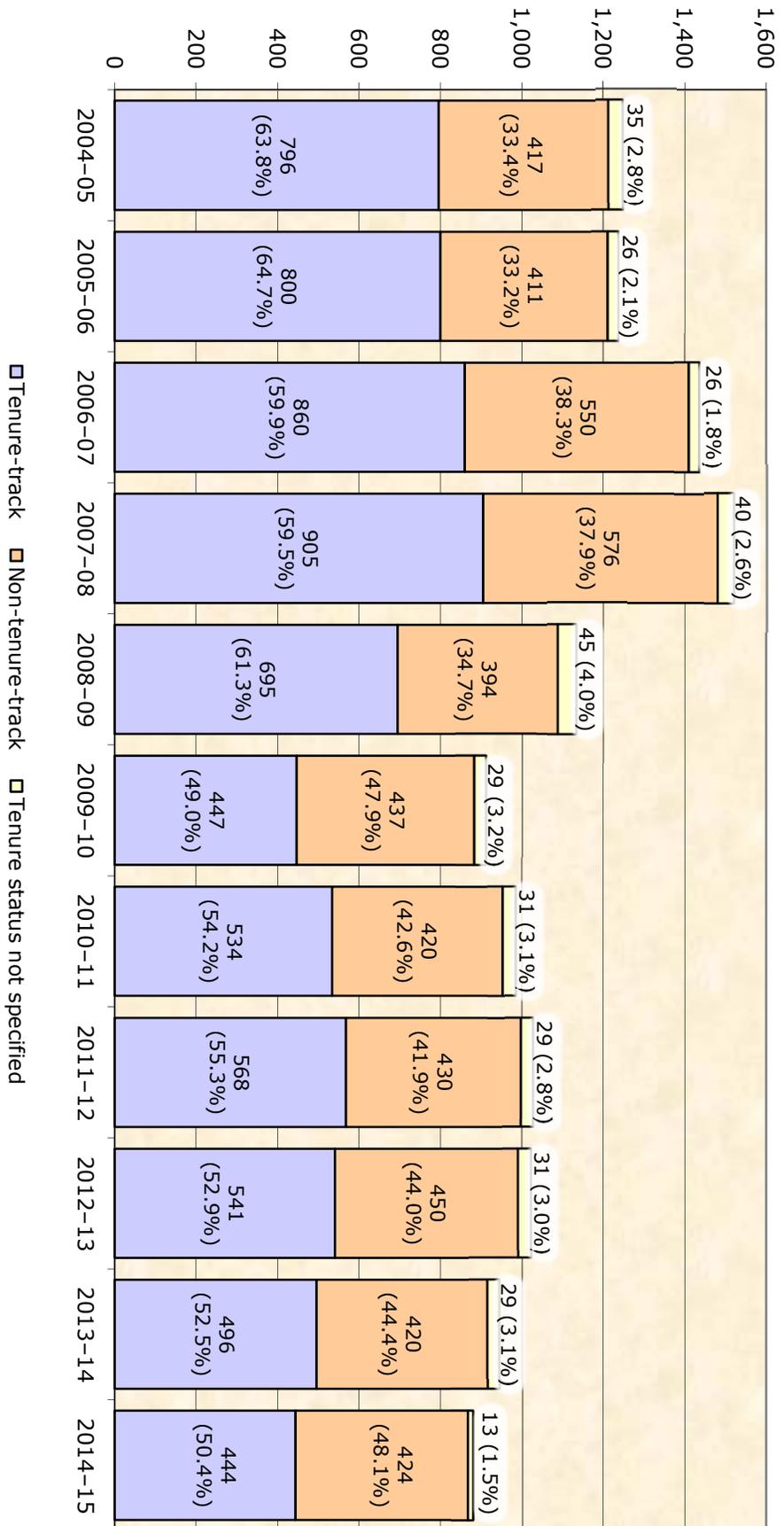


Fig. 6. Number and Percentage of Ads Indexed for Tenure Status and Rank in the English JIL, 2004–05 to 2014–15

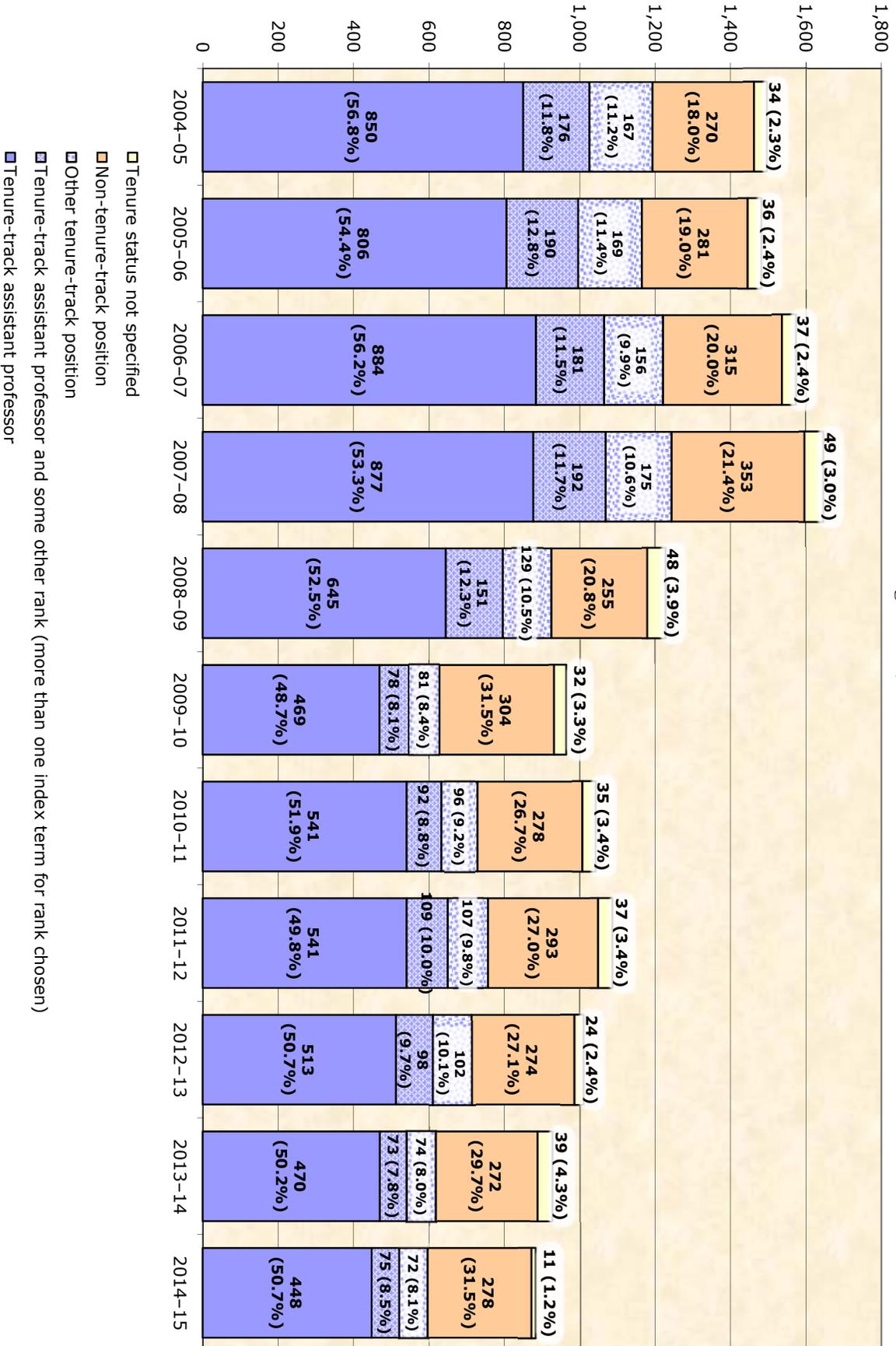


Fig. 7. Number and Percentage of Ads Indexed for Tenure Status and Rank in the Foreign Language *JIL*, 2004–05 to 2014–15

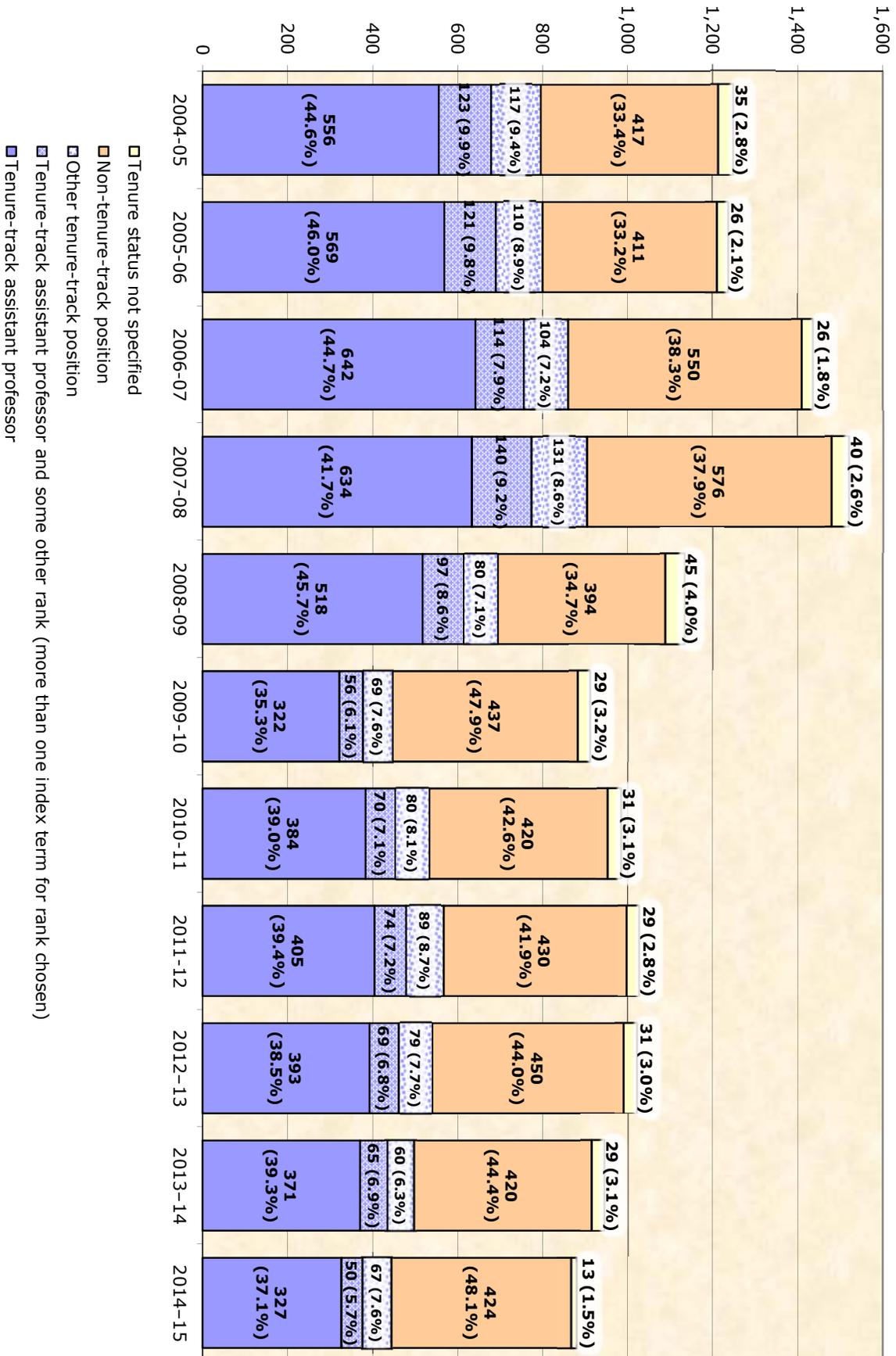


Table 1. Number and Percentage of Ads in the English JIL Indexed for Various Ranks, 2000-01 to 2014-15

| | 2000-01 | 2001-02 | 2002-03 | 2003-04 | 2004-05 | 2005-06 | 2006-07 | 2007-08 | 2008-09 | 2009-10 | 2010-11 | 2011-12 | 2012-13 | 2013-14 | 2014-15 |
|--|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Assistant professor | 1,025 | 1,006 | 963 | 865 | 956 | 914 | 1,005 | 990 | 714 | 562 | 643 | 640 | 608 | 573 | 530 |
| | 63.2% | 65.5% | 67.1% | 63.5% | 63.9% | 61.7% | 63.9% | 60.1% | 58.1% | 58.3% | 61.7% | 58.9% | 60.0% | 61.7% | 60.0% |
| Instructor or assistant professor | 44 | 30 | 36 | 40 | 35 | 46 | 37 | 34 | 18 | 25 | 27 | 23 | 23 | 11 | 7 |
| | 2.7% | 2.0% | 2.5% | 2.9% | 2.3% | 3.1% | 2.4% | 2.1% | 1.5% | 2.6% | 2.6% | 2.1% | 1.1% | 0.8% | 1.7% |
| Assistant professor or associate professor | 123 | 105 | 96 | 122 | 122 | 121 | 121 | 125 | 105 | 49 | 63 | 90 | 72 | 59 | 46 |
| | 7.6% | 6.8% | 6.7% | 9.0% | 8.1% | 8.2% | 7.7% | 7.6% | 8.6% | 5.1% | 6.0% | 8.3% | 7.1% | 6.4% | 5.2% |
| Assistant professor, associate professor, or professor | 64 | 79 | 52 | 44 | 53 | 60 | 53 | 70 | 55 | 41 | 24 | 26 | 31 | 23 | 29 |
| | 3.9% | 5.1% | 3.6% | 3.2% | 3.5% | 4.0% | 3.4% | 4.3% | 4.5% | 4.3% | 2.3% | 2.4% | 3.1% | 2.5% | 3.3% |
| Other combinations that include assistant professor | 17 | 10 | 7 | 8 | 13 | 13 | 9 | 12 | 8 | 9 | 9 | 8 | 4 | 5 | 11 |
| | 1.0% | 0.7% | 0.5% | 0.6% | 0.9% | 0.9% | 0.6% | 0.7% | 0.7% | 0.9% | 0.9% | 0.7% | 0.4% | 0.5% | 1.2% |
| Instructor | 148 | 123 | 113 | 103 | 136 | 125 | 130 | 178 | 158 | 157 | 120 | 138 | 121 | 103 | 110 |
| | 9.1% | 8.0% | 7.9% | 7.6% | 9.1% | 8.4% | 8.3% | 10.8% | 12.9% | 16.3% | 11.5% | 12.7% | 11.9% | 11.1% | 12.4% |
| Associate professor | 17 | 22 | 17 | 30 | 21 | 24 | 27 | 28 | 17 | 10 | 19 | 17 | 19 | 12 | 11 |
| | 1.0% | 1.4% | 1.2% | 2.2% | 1.4% | 1.6% | 1.7% | 1.7% | 1.4% | 1.0% | 1.8% | 1.6% | 1.9% | 1.3% | 1.2% |
| Associate professor or professor | 62 | 65 | 50 | 40 | 62 | 51 | 77 | 71 | 45 | 28 | 28 | 31 | 47 | 23 | 24 |
| | 3.8% | 4.2% | 3.5% | 2.9% | 4.1% | 3.4% | 4.9% | 4.3% | 3.7% | 2.9% | 2.7% | 2.9% | 4.6% | 2.5% | 2.7% |
| Professor | 46 | 39 | 42 | 55 | 42 | 61 | 40 | 54 | 38 | 23 | 31 | 39 | 28 | 26 | 25 |
| | 2.8% | 2.5% | 2.9% | 4.0% | 2.8% | 4.1% | 2.5% | 3.3% | 3.1% | 2.4% | 3.0% | 3.6% | 2.8% | 2.8% | 2.8% |
| Other combinations that do not include assistant professor | 1 | 1 | 1 | 1 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 1 | 1 | 3 | 2 |
| | 0.1% | 0.1% | 0.0% | 0.1% | 0.1% | 0.2% | 0.0% | 0.0% | 0.0% | 0.3% | 0.0% | 0.1% | 0.1% | 0.3% | 0.2% |
| Postdoctoral fellowship | | | | | | | | | | | | | | 48 | 54 |
| | | | | | | | | | | | | | | 5.2% | 6.1% |
| Rank not specified or not relevant | 74 | 57 | 60 | 54 | 55 | 64 | 74 | 84 | 70 | 57 | 78 | 74 | 72 | 46 | 27 |
| | 4.6% | 3.7% | 4.2% | 4.0% | 3.7% | 4.3% | 4.7% | 5.1% | 5.7% | 5.9% | 7.5% | 6.8% | 7.1% | 5.0% | 3.1% |
| Total | 1,621 | 1,537 | 1,436 | 1,362 | 1,497 | 1,482 | 1,573 | 1,646 | 1,228 | 964 | 1,042 | 1,087 | 1,014 | 928 | 884 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Table 2. Number and Percentage of Ads in the Foreign Language JIL Indexed for Various Ranks, 2000-01 to 2014-15

| | 2000-01 | 2001-02 | 2002-03 | 2003-04 | 2004-05 | 2005-06 | 2006-07 | 2007-08 | 2008-09 | 2009-10 | 2010-11 | 2011-12 | 2012-13 | 2013-14 | 2014-15 |
|--|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Assistant professor | 791 | 739 | 765 | 667 | 689 | 686 | 791 | 779 | 635 | 452 | 503 | 510 | 535 | 483 | 447 |
| | 57.4% | 59.0% | 60.9% | 56.7% | 55.2% | 55.5% | 55.1% | 51.2% | 56.0% | 49.5% | 51.1% | 49.7% | 52.2% | 51.1% | 50.7% |
| Instructor or assistant professor | 93 | 71 | 54 | 75 | 72 | 69 | 65 | 69 | 52 | 46 | 53 | 53 | 48 | 30 | 30 |
| | 6.7% | 5.7% | 4.3% | 6.4% | 5.8% | 5.6% | 4.5% | 4.5% | 4.6% | 5.0% | 5.4% | 5.2% | 4.7% | 3.2% | 3.4% |
| Assistant professor or associate professor | 65 | 62 | 76 | 65 | 76 | 61 | 73 | 86 | 64 | 36 | 53 | 52 | 41 | 47 | 29 |
| | 4.7% | 4.9% | 6.1% | 5.5% | 6.1% | 4.9% | 5.1% | 5.7% | 5.6% | 3.9% | 5.4% | 5.1% | 4.0% | 5.0% | 3.3% |
| Assistant professor, associate professor, or professor | 42 | 47 | 34 | 30 | 42 | 49 | 42 | 58 | 36 | 26 | 26 | 11 | 26 | 28 | 21 |
| | 3.0% | 3.8% | 2.7% | 2.6% | 3.4% | 4.0% | 2.9% | 3.8% | 3.2% | 2.8% | 1.1% | 2.5% | 2.7% | 2.2% | 2.5% |
| Other combinations that include assistant professor | 17 | 8 | 10 | 7 | 8 | 9 | 12 | 17 | 8 | 8 | 8 | 4 | 6 | 5 | 7 |
| | 1.2% | 0.6% | 0.8% | 0.6% | 0.6% | 0.7% | 0.8% | 1.1% | 0.7% | 0.9% | 0.8% | 0.4% | 0.6% | 0.5% | 0.8% |
| Instructor | 201 | 183 | 171 | 192 | 210 | 219 | 301 | 320 | 194 | 220 | 218 | 251 | 234 | 209 | 199 |
| | 14.6% | 14.6% | 13.6% | 16.3% | 16.8% | 17.7% | 21.0% | 21.0% | 17.1% | 24.1% | 22.1% | 24.4% | 22.8% | 22.1% | 22.6% |
| Associate professor | 20 | 11 | 8 | 11 | 15 | 17 | 14 | 24 | 16 | 13 | 7 | 13 | 12 | 7 | 7 |
| | 1.5% | 0.9% | 0.6% | 0.9% | 1.2% | 1.4% | 1.0% | 1.6% | 1.4% | 1.4% | 0.7% | 1.3% | 1.2% | 0.7% | 0.8% |
| Associate professor or professor | 49 | 45 | 50 | 48 | 56 | 50 | 49 | 43 | 34 | 26 | 32 | 21 | 28 | 20 | 23 |
| | 3.6% | 3.6% | 4.0% | 4.1% | 4.5% | 4.0% | 3.4% | 2.8% | 3.0% | 2.8% | 3.2% | 2.0% | 2.7% | 2.1% | 2.6% |
| Professor | 33 | 31 | 27 | 26 | 29 | 34 | 29 | 43 | 26 | 26 | 28 | 40 | 32 | 26 | 31 |
| | 2.4% | 2.5% | 2.1% | 2.2% | 2.3% | 2.7% | 2.0% | 2.8% | 2.3% | 2.8% | 2.8% | 3.9% | 3.1% | 2.8% | 3.5% |
| Other combinations that do not include assistant professor | | | | 1 | | | 1 | 2 | 2 | 3 | | | 2 | 3 | 1 |
| | 0.0% | 0.0% | 0.0% | 0.1% | 0.0% | 0.0% | 0.1% | 0.1% | 0.2% | 0.3% | 0.0% | 0.0% | 0.2% | 0.3% | 0.1% |
| Postdoctoral fellowship | | | | | | | | | | | | | | 51 | 52 |
| | | | | | | | | | | | | | | 5.4% | 5.9% |
| Rank not specified or not relevant | 68 | 56 | 61 | 54 | 51 | 43 | 59 | 80 | 67 | 57 | 72 | 57 | 59 | 43 | 33 |
| | 4.9% | 4.5% | 4.9% | 4.6% | 4.1% | 3.5% | 4.1% | 5.3% | 5.9% | 6.2% | 7.3% | 5.6% | 5.8% | 4.6% | 3.7% |
| Total | 1,379 | 1,253 | 1,256 | 1,176 | 1,248 | 1,237 | 1,436 | 1,521 | 1,134 | 913 | 985 | 1,027 | 1,025 | 945 | 881 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Table 3A. Tenure Status of All Ads in the 2014–15 English *JIL*, by Geographic Region

| | Tenure-Track | Non-Tenure-Track | Tenure Status Not Specified | Total |
|---|--------------|------------------|-----------------------------|--------|
| 50 states and DC | | | | |
| New England (CT, MA, ME, NH, RI, VT) | | | | |
| Number of ads | 47 | 36 | 1 | 84 |
| Row percentage | 56.0% | 42.9% | 1.2% | 100.0% |
| Column percentage | 7.9% | 12.9% | 9.1% | 9.5% |
| Mid-East (DC, DE, MD, NJ, NY, PA) | | | | |
| Number of ads | 120 | 79 | 4 | 203 |
| Row percentage | 59.1% | 38.9% | 2.0% | 100.0% |
| Column percentage | 20.2% | 28.4% | 36.4% | 23.0% |
| Great Lakes (IL, IN, MI, OH, WI) | | | | |
| Number of ads | 81 | 38 | 3 | 122 |
| Row percentage | 66.4% | 31.1% | 2.5% | 100.0% |
| Column percentage | 13.6% | 13.7% | 27.3% | 13.8% |
| Southeast (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV) | | | | |
| Number of ads | 127 | 34 | 1 | 162 |
| Row percentage | 78.4% | 21.0% | 0.6% | 100.0% |
| Column percentage | 21.3% | 12.2% | 9.1% | 18.3% |
| Plains (IA, KS, MN, MO, ND, NE, SD) | | | | |
| Number of ads | 45 | 10 | | 55 |
| Row percentage | 81.8% | 18.2% | 0.0% | 100.0% |
| Column percentage | 7.6% | 3.6% | 0.0% | 6.2% |
| Rocky Mountain (CO, ID, MT, UT, WY) | | | | |
| Number of ads | 21 | 6 | | 27 |
| Row percentage | 77.8% | 22.2% | 0.0% | 100.0% |
| Column percentage | 3.5% | 2.2% | 0.0% | 3.1% |
| Southwest (AZ, NM, OK, TX) | | | | |
| Number of ads | 50 | 18 | 1 | 69 |
| Row percentage | 72.5% | 26.1% | 1.4% | 100.0% |
| Column percentage | 8.4% | 6.5% | 9.1% | 7.8% |
| Far West (AK, CA, HI, NV, OR, WA) | | | | |
| Number of ads | 81 | 36 | | 117 |
| Row percentage | 69.2% | 30.8% | 0.0% | 100.0% |
| Column percentage | 13.6% | 12.9% | 0.0% | 13.2% |
| Totals for 50 states and DC | | | | |
| Number of ads | 572 | 257 | 10 | 839 |
| Row percentage | 68.2% | 30.6% | 1.2% | 100.0% |
| Column percentage | 96.1% | 92.4% | 90.9% | 94.9% |
| Canada | | | | |
| Number of ads | 13 | 3 | | 16 |
| Row percentage | 81.3% | 18.8% | 0.0% | 100.0% |
| Column percentage | 2.2% | 1.1% | 0.0% | 1.8% |
| Other countries | | | | |
| Number of ads | 10 | 18 | 1 | 29 |
| Row percentage | 34.5% | 62.1% | 3.4% | 100.0% |
| Column percentage | 1.7% | 6.5% | 9.1% | 3.3% |
| Totals | | | | |
| Number of ads | 595 | 278 | 11 | 884 |
| Row percentage | 67.3% | 31.4% | 1.2% | 100.0% |
| Column percentage | 100.0% | 100.0% | 100.0% | 100.0% |

Table 3B. Tenure Status of Ads Tagged for Assistant Professor or for Assistant Professor and Some Other Rank in the 2014–15 English *JIL*, by Geographic Region

| | Tenure-Track | Non-Tenure-Track | Tenure Status Not Specified | Total |
|---|--------------|------------------|-----------------------------|--------|
| 50 states and DC | | | | |
| New England (CT, MA, ME, NH, RI, VT) | | | | |
| Number of ads | 42 | 10 | 1 | 53 |
| Row percentage | 79.2% | 18.9% | 1.9% | 100.0% |
| Column percentage | 8.0% | 9.9% | 14.3% | 8.4% |
| Mid-East (DC, DE, MD, NJ, NY, PA) | | | | |
| Number of ads | 107 | 27 | 2 | 136 |
| Row percentage | 78.7% | 19.9% | 1.5% | 100.0% |
| Column percentage | 20.5% | 26.7% | 28.6% | 21.6% |
| Great Lakes (IL, IN, MI, OH, WI) | | | | |
| Number of ads | 70 | 16 | 2 | 88 |
| Row percentage | 79.5% | 18.2% | 2.3% | 100.0% |
| Column percentage | 13.4% | 15.8% | 28.6% | 13.9% |
| Southeast (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV) | | | | |
| Number of ads | 111 | 9 | 1 | 121 |
| Row percentage | 91.7% | 7.4% | 0.8% | 100.0% |
| Column percentage | 21.2% | 8.9% | 14.3% | 19.2% |
| Plains (IA, KS, MN, MO, ND, NE, SD) | | | | |
| Number of ads | 42 | 5 | | 47 |
| Row percentage | 89.4% | 10.6% | 0.0% | 100.0% |
| Column percentage | 8.0% | 5.0% | 0.0% | 7.4% |
| Rocky Mountain (CO, ID, MT, UT, WY) | | | | |
| Number of ads | 19 | 5 | | 24 |
| Row percentage | 79.2% | 20.8% | 0.0% | 100.0% |
| Column percentage | 3.6% | 5.0% | 0.0% | 3.8% |
| Southwest (AZ, NM, OK, TX) | | | | |
| Number of ads | 46 | 7 | 1 | 54 |
| Row percentage | 85.2% | 13.0% | 1.9% | 100.0% |
| Column percentage | 8.8% | 6.9% | 14.3% | 8.6% |
| Far West (AK, CA, HI, NV, OR, WA) | | | | |
| Number of ads | 67 | 10 | | 77 |
| Row percentage | 87.0% | 13.0% | 0.0% | 100.0% |
| Column percentage | 12.8% | 9.9% | 0.0% | 12.2% |
| Totals for 50 states and DC | | | | |
| Number of ads | 504 | 89 | 7 | 600 |
| Row percentage | 84.0% | 14.8% | 1.2% | 100.0% |
| Column percentage | 96.4% | 88.1% | 100.0% | 95.1% |
| Canada | | | | |
| Number of ads | 12 | 1 | | 13 |
| Row percentage | 92.3% | 7.7% | 0.0% | 100.0% |
| Column percentage | 2.3% | 1.0% | 0.0% | 2.1% |
| Other countries | | | | |
| Number of ads | 7 | 11 | | 18 |
| Row percentage | 38.9% | 61.1% | 0.0% | 100.0% |
| Column percentage | 1.3% | 10.9% | 0.0% | 2.9% |
| Totals | | | | |
| Number of ads | 523 | 101 | 7 | 631 |
| Row percentage | 82.9% | 16.0% | 1.1% | 100.0% |
| Column percentage | 100.0% | 100.0% | 100.0% | 100.0% |

Table 4A. Tenure Status of All Ads in the 2014–15 Foreign Language *JIL*, by Geographic Region

| | Tenure-Track | Non-Tenure-Track | Tenure Status Not Specified | Total |
|---|--------------|------------------|-----------------------------|--------|
| 50 states and DC | | | | |
| New England (CT, MA, ME, NH, RI, VT) | | | | |
| Number of ads | 54 | 58 | 2 | 114 |
| Row percentage | 47.4% | 50.9% | 1.8% | 100.0% |
| Column percentage | 12.2% | 13.7% | 15.4% | 12.9% |
| Mid-East (DC, DE, MD, NJ, NY, PA) | | | | |
| Number of ads | 79 | 111 | 7 | 197 |
| Row percentage | 40.1% | 56.3% | 3.6% | 100.0% |
| Column percentage | 17.8% | 26.2% | 53.8% | 22.4% |
| Great Lakes (IL, IN, MI, OH, WI) | | | | |
| Number of ads | 67 | 56 | 1 | 124 |
| Row percentage | 54.0% | 45.2% | 0.8% | 100.0% |
| Column percentage | 15.1% | 13.2% | 7.7% | 14.1% |
| Southeast (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV) | | | | |
| Number of ads | 98 | 72 | 3 | 173 |
| Row percentage | 56.6% | 41.6% | 1.7% | 100.0% |
| Column percentage | 22.1% | 17.0% | 23.1% | 19.6% |
| Plains (IA, KS, MN, MO, ND, NE, SD) | | | | |
| Number of ads | 27 | 25 | | 52 |
| Row percentage | 51.9% | 48.1% | 0.0% | 100.0% |
| Column percentage | 6.1% | 5.9% | 0.0% | 5.9% |
| Rocky Mountain (CO, ID, MT, UT, WY) | | | | |
| Number of ads | 15 | 6 | | 21 |
| Row percentage | 71.4% | 28.6% | 0.0% | 100.0% |
| Column percentage | 3.4% | 1.4% | 0.0% | 2.4% |
| Southwest (AZ, NM, OK, TX) | | | | |
| Number of ads | 29 | 24 | | 53 |
| Row percentage | 54.7% | 45.3% | 0.0% | 100.0% |
| Column percentage | 6.5% | 5.7% | 0.0% | 6.0% |
| Far West (AK, CA, HI, NV, OR, WA) | | | | |
| Number of ads | 58 | 46 | | 104 |
| Row percentage | 55.8% | 44.2% | 0.0% | 100.0% |
| Column percentage | 13.1% | 10.8% | 0.0% | 11.8% |
| Totals for 50 states and DC | | | | |
| Number of ads | 427 | 398 | 13 | 838 |
| Row percentage | 51.0% | 47.5% | 1.6% | 100.0% |
| Column percentage | 96.2% | 93.9% | 100.0% | 95.1% |
| Canada | | | | |
| Number of ads | 6 | 7 | | 13 |
| Row percentage | 46.2% | 53.8% | 0.0% | 100.0% |
| Column percentage | 1.4% | 1.7% | 0.0% | 1.5% |
| Other countries | | | | |
| Number of ads | 11 | 19 | | 30 |
| Row percentage | 36.7% | 63.3% | 0.0% | 100.0% |
| Column percentage | 2.5% | 4.5% | 0.0% | 3.4% |
| Totals | | | | |
| Number of ads | 444 | 424 | 13 | 881 |
| Row percentage | 50.4% | 48.1% | 1.5% | 100.0% |
| Column percentage | 100.0% | 100.0% | 100.0% | 100.0% |

Table 4B. Tenure Status of Ads Tagged for Assistant Professor or for Assistant Professor and Some Other Rank in the 2014–15 Foreign Language *JIL*, by Geographic Region

| | Tenure-Track | Non-Tenure-Track | Tenure Status Not Specified | Total |
|---|--------------|------------------|-----------------------------|--------|
| 50 states and DC | | | | |
| New England (CT, MA, ME, NH, RI, VT) | | | | |
| Number of ads | 43 | 18 | 2 | 63 |
| Row percentage | 68.3% | 28.6% | 3.2% | 100.0% |
| Column percentage | 11.4% | 11.9% | 28.6% | 11.8% |
| Mid-East (DC, DE, MD, NJ, NY, PA) | | | | |
| Number of ads | 65 | 38 | 4 | 107 |
| Row percentage | 60.7% | 35.5% | 3.7% | 100.0% |
| Column percentage | 17.2% | 25.2% | 57.1% | 20.0% |
| Great Lakes (IL, IN, MI, OH, WI) | | | | |
| Number of ads | 59 | 24 | | 83 |
| Row percentage | 71.1% | 28.9% | 0.0% | 100.0% |
| Column percentage | 15.6% | 15.9% | 0.0% | 15.5% |
| Southeast (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV) | | | | |
| Number of ads | 86 | 22 | 1 | 109 |
| Row percentage | 78.9% | 20.2% | 0.9% | 100.0% |
| Column percentage | 22.8% | 14.6% | 14.3% | 20.4% |
| Plains (IA, KS, MN, MO, ND, NE, SD) | | | | |
| Number of ads | 24 | 14 | | 38 |
| Row percentage | 63.2% | 36.8% | 0.0% | 100.0% |
| Column percentage | 6.4% | 9.3% | 0.0% | 7.1% |
| Rocky Mountain (CO, ID, MT, UT, WY) | | | | |
| Number of ads | 13 | 3 | | 16 |
| Row percentage | 81.3% | 18.8% | 0.0% | 100.0% |
| Column percentage | 3.4% | 2.0% | 0.0% | 3.0% |
| Southwest (AZ, NM, OK, TX) | | | | |
| Number of ads | 22 | 5 | | 27 |
| Row percentage | 81.5% | 18.5% | 0.0% | 100.0% |
| Column percentage | 5.8% | 3.3% | 0.0% | 5.0% |
| Far West (AK, CA, HI, NV, OR, WA) | | | | |
| Number of ads | 53 | 13 | | 66 |
| Row percentage | 80.3% | 19.7% | 0.0% | 100.0% |
| Column percentage | 14.1% | 8.6% | 0.0% | 12.3% |
| Totals for 50 states and DC | | | | |
| Number of ads | 365 | 137 | 7 | 509 |
| Row percentage | 71.7% | 26.9% | 1.4% | 100.0% |
| Column percentage | 96.8% | 90.7% | 100.0% | 95.1% |
| Canada | | | | |
| Number of ads | 5 | 4 | | 9 |
| Row percentage | 55.6% | 44.4% | 0.0% | 100.0% |
| Column percentage | 1.3% | 2.6% | 0.0% | 1.7% |
| Other countries | | | | |
| Number of ads | 7 | 10 | | 17 |
| Row percentage | 41.2% | 58.8% | 0.0% | 100.0% |
| Column percentage | 1.9% | 6.6% | 0.0% | 3.2% |
| Totals | | | | |
| Number of ads | 377 | 151 | 7 | 535 |
| Row percentage | 70.5% | 28.2% | 1.3% | 100.0% |
| Column percentage | 100.0% | 100.0% | 100.0% | 100.0% |

Table 5. Number and Percentage of Ads in the English-J/IL, 2000-01 to 2014-15, by Geographic Region

| | 2000-01 | 2001-02 | 2002-03 | 2003-04 | 2004-05 | 2005-06 | 2006-07 | 2007-08 | 2008-09 | 2009-10 | 2010-11 | 2011-12 | 2012-13 | 2013-14 | 2014-15 |
|---|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| New England (CT, MA, ME, NH, RI, VT) | 145 | 107 | 119 | 131 | 127 | 117 | 129 | 125 | 111 | 94 | 100 | 86 | 102 | 82 | 84 |
| | 8.9% | 7.0% | 8.3% | 9.6% | 8.5% | 7.9% | 8.2% | 7.6% | 9.0% | 9.8% | 9.6% | 7.9% | 10.1% | 8.8% | 9.5% |
| Mid-East (DC, DE, MD, NJ, NY, PA) | 311 | 295 | 299 | 257 | 319 | 310 | 295 | 333 | 238 | 192 | 197 | 218 | 211 | 199 | 203 |
| | 19.2% | 19.2% | 20.8% | 18.9% | 21.3% | 20.9% | 18.8% | 20.2% | 19.4% | 19.9% | 18.9% | 20.1% | 20.9% | 21.4% | 23.0% |
| Great Lakes (IL, IN, MI, OH, WI) | 278 | 283 | 250 | 232 | 269 | 227 | 247 | 240 | 180 | 175 | 160 | 179 | 163 | 153 | 122 |
| | 17.1% | 18.4% | 17.4% | 17.0% | 18.0% | 15.3% | 15.7% | 14.6% | 14.7% | 18.2% | 15.4% | 16.5% | 16.1% | 16.5% | 13.8% |
| Southeast (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV) | 304 | 310 | 259 | 266 | 293 | 324 | 362 | 377 | 233 | 203 | 211 | 227 | 201 | 185 | 162 |
| | 18.8% | 20.2% | 18.0% | 19.5% | 19.6% | 21.9% | 23.0% | 22.9% | 19.0% | 21.1% | 20.2% | 20.9% | 19.9% | 19.9% | 18.3% |
| Plains (IA, KS, MN, MO, ND, NE, SD) | 112 | 83 | 90 | 91 | 101 | 81 | 98 | 115 | 78 | 57 | 64 | 66 | 66 | 54 | 55 |
| | 6.9% | 5.4% | 6.3% | 6.7% | 6.7% | 5.5% | 6.2% | 7.0% | 6.4% | 5.9% | 6.1% | 6.1% | 6.5% | 5.8% | 6.2% |
| Rocky Mountain (CO, ID, MT, UT, WY) | 55 | 58 | 42 | 34 | 38 | 51 | 45 | 43 | 33 | 19 | 28 | 26 | 29 | 24 | 27 |
| | 3.4% | 3.8% | 2.9% | 2.5% | 2.5% | 3.4% | 2.9% | 2.6% | 2.7% | 2.0% | 2.7% | 2.4% | 2.9% | 2.6% | 3.1% |
| Southwest (AZ, NM, OK, TX) | 125 | 120 | 94 | 92 | 107 | 94 | 102 | 119 | 114 | 66 | 71 | 71 | 71 | 65 | 69 |
| | 7.7% | 7.8% | 6.5% | 6.8% | 7.1% | 6.3% | 6.5% | 7.2% | 9.3% | 6.8% | 6.8% | 6.5% | 7.0% | 7.0% | 7.8% |
| Far West (AK, CA, HI, NV, OR, WA) | 208 | 204 | 189 | 170 | 164 | 176 | 193 | 191 | 147 | 81 | 132 | 128 | 95 | 108 | 117 |
| | 12.8% | 13.3% | 13.2% | 12.5% | 11.0% | 11.9% | 12.3% | 11.6% | 12.0% | 8.4% | 12.7% | 11.8% | 9.4% | 11.6% | 13.2% |
| Outlying areas (AS, FM, GU, MH, MP, PR, PW, VI) | 8 | 6 | 6 | 3 | 2 | 4 | 1 | 4 | 2 | 0 | 0 | 0 | 0 | 2 | 0 |
| | 0.5% | 0.4% | 0.4% | 0.2% | 0.1% | 0.3% | 0.1% | 0.2% | 0.2% | 0.0% | 0.0% | 0.0% | 0.0% | 0.2% | 0.0% |
| Canada | 32 | 37 | 44 | 50 | 46 | 45 | 45 | 37 | 29 | 16 | 21 | 24 | 23 | 23 | 16 |
| | 2.0% | 2.4% | 3.1% | 3.7% | 3.1% | 3.0% | 2.9% | 2.2% | 2.4% | 1.7% | 2.0% | 2.2% | 2.3% | 2.5% | 1.8% |
| Outside the United States and Canada | 35 | 22 | 36 | 27 | 27 | 45 | 42 | 48 | 50 | 43 | 49 | 53 | 50 | 33 | 29 |
| | 2.2% | 1.4% | 2.5% | 2.0% | 1.8% | 3.0% | 2.7% | 2.9% | 4.1% | 4.5% | 4.7% | 4.9% | 4.9% | 3.6% | 3.3% |
| Unknown | 8 | 12 | 8 | 9 | 4 | 8 | 14 | 14 | 13 | 18 | 9 | 9 | 0 | 0 | 0 |
| | 0.5% | 0.8% | 0.6% | 0.7% | 0.3% | 0.5% | 0.9% | 0.9% | 1.1% | 1.9% | 0.9% | 0.8% | 0.0% | 0.0% | 0.0% |
| Total | 1,621 | 1,537 | 1,436 | 1,362 | 1,497 | 1,482 | 1,573 | 1,646 | 1,228 | 964 | 1,042 | 1,087 | 1,011 | 928 | 884 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Table 6. Number and Percentage of Ads in the Foreign Language *J/L*, 2000–01 to 2014–15, by Geographic Region

| | 2000–01 | 2001–02 | 2002–03 | 2003–04 | 2004–05 | 2005–06 | 2006–07 | 2007–08 | 2008–09 | 2009–10 | 2010–11 | 2011–12 | 2012–13 | 2013–14 | 2014–15 |
|--|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| New England (CT, MA, ME, NH, RI, VT) | 133 | 105 | 132 | 102 | 116 | 100 | 146 | 153 | 117 | 95 | 106 | 129 | 118 | 89 | 114 |
| | 9.6% | 8.4% | 10.5% | 8.7% | 9.3% | 8.1% | 10.2% | 10.1% | 10.3% | 10.4% | 10.8% | 12.6% | 11.5% | 9.4% | 12.9% |
| Mid-East (DC, DE, MD, NJ, NY, PA) | 301 | 292 | 264 | 224 | 238 | 223 | 312 | 313 | 229 | 214 | 215 | 211 | 217 | 216 | 197 |
| | 21.8% | 23.3% | 21.0% | 19.0% | 19.1% | 18.0% | 21.7% | 20.6% | 20.2% | 23.4% | 21.8% | 20.5% | 21.2% | 22.9% | 22.4% |
| Great Lakes (IL, IN, MI, OH, WI) | 234 | 188 | 195 | 209 | 195 | 219 | 214 | 216 | 190 | 151 | 164 | 166 | 163 | 152 | 124 |
| | 17.0% | 15.0% | 15.5% | 17.8% | 15.6% | 17.7% | 14.9% | 14.2% | 16.8% | 16.5% | 16.6% | 16.2% | 15.9% | 16.1% | 14.1% |
| Southeast (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV) | 242 | 230 | 240 | 233 | 257 | 256 | 294 | 303 | 211 | 175 | 212 | 187 | 204 | 187 | 173 |
| | 17.5% | 18.4% | 19.1% | 19.8% | 20.6% | 20.7% | 20.5% | 19.9% | 18.6% | 19.2% | 21.5% | 18.2% | 20.0% | 19.8% | 19.6% |
| Plains (IA, KS, MN, MO, ND, NE, SD) | 111 | 95 | 73 | 81 | 97 | 104 | 118 | 113 | 83 | 55 | 60 | 57 | 67 | 52 | 52 |
| | 8.0% | 7.6% | 5.8% | 6.9% | 7.8% | 8.4% | 8.2% | 7.4% | 7.3% | 6.0% | 6.1% | 5.6% | 6.6% | 5.5% | 5.9% |
| Rocky Mountain (CO, ID, MT, UT, WY) | 43 | 35 | 39 | 28 | 47 | 54 | 42 | 40 | 44 | 22 | 31 | 27 | 31 | 25 | 21 |
| | 3.1% | 2.8% | 3.1% | 2.4% | 3.8% | 4.4% | 2.9% | 2.6% | 3.9% | 2.4% | 3.1% | 2.6% | 3.0% | 2.6% | 2.4% |
| Southwest (AZ, NM, OK, TX) | 86 | 76 | 68 | 78 | 86 | 61 | 84 | 105 | 77 | 65 | 48 | 60 | 64 | 67 | 53 |
| | 6.2% | 6.1% | 5.4% | 6.6% | 6.9% | 4.9% | 5.8% | 6.9% | 6.8% | 7.1% | 4.9% | 5.8% | 6.3% | 7.1% | 6.0% |
| Far West (AK, CA, HI, NV, OR, WA) | 154 | 172 | 157 | 158 | 159 | 145 | 156 | 181 | 105 | 70 | 94 | 114 | 91 | 96 | 104 |
| | 11.2% | 13.7% | 12.5% | 13.4% | 12.7% | 11.7% | 10.9% | 11.9% | 9.3% | 7.7% | 9.5% | 11.1% | 8.9% | 10.2% | 11.8% |
| Outlying areas (AS, FM, GU, MH, MP, PR, PW, VI) | 13 | 8 | 7 | 8 | 6 | 3 | 5 | 4 | 5 | 0 | 0 | 0 | 0 | 2 | 0 |
| | 0.9% | 0.6% | 0.6% | 0.7% | 0.5% | 0.2% | 0.3% | 0.3% | 0.4% | 0.0% | 0.0% | 0.0% | 0.0% | 0.2% | 0.0% |
| Canada | 36 | 33 | 46 | 37 | 24 | 43 | 46 | 41 | 25 | 25 | 13 | 28 | 21 | 17 | 13 |
| | 2.6% | 2.6% | 3.7% | 3.1% | 1.9% | 3.5% | 3.2% | 2.7% | 2.2% | 2.7% | 1.3% | 2.7% | 2.1% | 1.8% | 1.5% |
| Outside the United States and Canada | 14 | 12 | 25 | 11 | 17 | 20 | 10 | 38 | 36 | 29 | 32 | 42 | 45 | 42 | 30 |
| | 1.0% | 1.0% | 2.0% | 0.9% | 1.4% | 1.6% | 0.7% | 2.5% | 3.2% | 3.2% | 3.2% | 4.1% | 4.4% | 4.4% | 3.4% |
| Unknown | 12 | 7 | 10 | 7 | 6 | 9 | 9 | 14 | 12 | 12 | 10 | 6 | 1 | 0 | 0 |
| | 0.9% | 0.6% | 0.8% | 0.6% | 0.5% | 0.7% | 0.6% | 0.9% | 1.1% | 1.3% | 1.0% | 0.6% | 0.1% | 0.0% | 0.0% |
| Total | 1,379 | 1,253 | 1,256 | 1,176 | 1,248 | 1,237 | 1,436 | 1,521 | 1,134 | 913 | 985 | 1,027 | 1,022 | 945 | 881 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

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Table 7A. Tenure Status of All Ads in the 2014–15 Foreign Language *JIL*, by Language

| | Tenure-Track | Non-Tenure-Track | Tenure Status Not Specified | Total |
|----------------------------------|--------------|------------------|-----------------------------|--------|
| Arabic | | | | |
| Number of ads | 22 | 29 | 1 | 52 |
| Row percentage | 42.3% | 55.8% | 1.9% | 100.0% |
| Column percentage | 5.0% | 6.8% | 7.7% | 5.9% |
| Chinese | | | | |
| Number of ads | 33 | 27 | 2 | 62 |
| Row percentage | 53.2% | 43.5% | 3.2% | 100.0% |
| Column percentage | 7.4% | 6.4% | 15.4% | 7.0% |
| Classical | | | | |
| Number of ads | 4 | 2 | 0 | 6 |
| Row percentage | 66.7% | 33.3% | 0.0% | 100.0% |
| Column percentage | 0.9% | 0.5% | 0.0% | 0.7% |
| French and francophone | | | | |
| Number of ads | 90 | 111 | 1 | 202 |
| Row percentage | 44.6% | 55.0% | 0.5% | 100.0% |
| Column percentage | 20.3% | 26.2% | 7.7% | 22.9% |
| Germanic and Scandinavian | | | | |
| Number of ads | 48 | 98 | 1 | 147 |
| Row percentage | 32.7% | 66.7% | 0.7% | 100.0% |
| Column percentage | 10.8% | 23.1% | 7.7% | 16.7% |
| Hebrew | | | | |
| Number of ads | 5 | 11 | 0 | 16 |
| Row percentage | 31.3% | 68.8% | 0.0% | 100.0% |
| Column percentage | 1.1% | 2.6% | 0.0% | 1.8% |
| Italian | | | | |
| Number of ads | 21 | 26 | 1 | 48 |
| Row percentage | 43.8% | 54.2% | 2.1% | 100.0% |
| Column percentage | 4.7% | 6.1% | 7.7% | 5.4% |
| Japanese | | | | |
| Number of ads | 15 | 28 | 1 | 44 |
| Row percentage | 34.1% | 63.6% | 2.3% | 100.0% |
| Column percentage | 3.4% | 6.6% | 7.7% | 5.0% |
| Korean | | | | |
| Number of ads | 4 | 6 | 0 | 10 |
| Row percentage | 40.0% | 60.0% | 0.0% | 100.0% |
| Column percentage | 0.9% | 1.4% | 0.0% | 1.1% |
| Portuguese | | | | |
| Number of ads | 14 | 23 | 0 | 37 |
| Row percentage | 37.8% | 62.2% | 0.0% | 100.0% |
| Column percentage | 3.2% | 5.4% | 0.0% | 4.2% |
| Russian and Slavic | | | | |
| Number of ads | 17 | 21 | 1 | 39 |
| Row percentage | 43.6% | 53.8% | 2.6% | 100.0% |
| Column percentage | 3.8% | 5.0% | 7.7% | 4.4% |
| Spanish and Latin America | | | | |
| Number of ads | 194 | 128 | 6 | 328 |
| Row percentage | 59.1% | 39.0% | 1.8% | 100.0% |
| Column percentage | 43.7% | 30.2% | 46.2% | 37.2% |
| Other languages | | | | |
| Number of ads | 19 | 8 | 0 | 27 |
| Row percentage | 70.4% | 29.6% | 0.0% | 100.0% |
| Column percentage | 4.3% | 1.9% | 0.0% | 3.1% |
| No language specified | | | | |
| Number of ads | 50 | 78 | 3 | 131 |
| Row percentage | 38.2% | 59.5% | 2.3% | 100.0% |
| Column percentage | 11.3% | 18.4% | 23.1% | 14.9% |
| Total number of ads | 444 | 424 | 13 | 881 |
| Total row percentage | 50.4% | 48.1% | 1.5% | 100.0% |

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Table 7B. Tenure Status of All Ads Tagged for Assistant Professor or for Assistant Professor and Some Other Rank in the 2014–15 Foreign Language JIL , by Language

| | Tenure-Track | Non-Tenure-Track | Tenure Status Not Specified | Total |
|----------------------------------|--------------|------------------|-----------------------------|--------|
| Arabic | | | | |
| Number of ads | 17 | 8 | 0 | 25 |
| Row percentage | 68.0% | 32.0% | 0.0% | 100.0% |
| Column percentage | 4.5% | 5.3% | 0.0% | 4.7% |
| Chinese | | | | |
| Number of ads | 26 | 8 | 2 | 36 |
| Row percentage | 72.2% | 22.2% | 5.6% | 100.0% |
| Column percentage | 6.9% | 5.3% | 28.6% | 6.7% |
| Classical | | | | |
| Number of ads | 1 | 1 | 0 | 2 |
| Row percentage | 50.0% | 50.0% | 0.0% | 100.0% |
| Column percentage | 0.3% | 0.7% | 0.0% | 0.4% |
| French and francophone | | | | |
| Number of ads | 64 | 38 | 0 | 102 |
| Row percentage | 62.7% | 37.3% | 0.0% | 100.0% |
| Column percentage | 17.0% | 25.2% | 0.0% | 19.1% |
| Germanic and Scandinavian | | | | |
| Number of ads | 34 | 34 | 1 | 69 |
| Row percentage | 49.3% | 49.3% | 1.4% | 100.0% |
| Column percentage | 9.0% | 22.5% | 14.3% | 12.9% |
| Hebrew | | | | |
| Number of ads | 3 | 2 | 0 | 5 |
| Row percentage | 60.0% | 40.0% | 0.0% | 100.0% |
| Column percentage | 0.8% | 1.3% | 0.0% | 0.9% |
| Italian | | | | |
| Number of ads | 17 | 10 | 0 | 27 |
| Row percentage | 63.0% | 37.0% | 0.0% | 100.0% |
| Column percentage | 4.5% | 6.6% | 0.0% | 5.0% |
| Japanese | | | | |
| Number of ads | 12 | 7 | 1 | 20 |
| Row percentage | 60.0% | 35.0% | 5.0% | 100.0% |
| Column percentage | 3.2% | 4.6% | 14.3% | 3.7% |
| Korean | | | | |
| Number of ads | 4 | 0 | 0 | 4 |
| Row percentage | 100.0% | 0.0% | 0.0% | 100.0% |
| Column percentage | 1.1% | 0.0% | 0.0% | 0.7% |
| Portuguese | | | | |
| Number of ads | 11 | 3 | 0 | 14 |
| Row percentage | 78.6% | 21.4% | 0.0% | 100.0% |
| Column percentage | 2.9% | 2.0% | 0.0% | 2.6% |
| Russian and Slavic | | | | |
| Number of ads | 14 | 5 | 1 | 20 |
| Row percentage | 70.0% | 25.0% | 5.0% | 100.0% |
| Column percentage | 3.7% | 3.3% | 14.3% | 3.7% |
| Spanish and Latin America | | | | |
| Number of ads | 159 | 51 | 4 | 214 |
| Row percentage | 74.3% | 23.8% | 1.9% | 100.0% |
| Column percentage | 42.2% | 33.8% | 57.1% | 40.0% |
| Other languages | | | | |
| Number of ads | 16 | 0 | 0 | 16 |
| Row percentage | 100.0% | 0.0% | 0.0% | 100.0% |
| Column percentage | 4.2% | 0.0% | 0.0% | 3.0% |
| No language specified | | | | |
| Number of ads | 32 | 11 | 1 | 44 |
| Row percentage | 72.7% | 25.0% | 2.3% | 100.0% |
| Column percentage | 8.5% | 7.3% | 14.3% | 8.2% |
| Total number of ads | 377 | 151 | 7 | 535 |
| Total row percentage | 70.5% | 28.2% | 1.3% | 100.0% |

Table 8A. Tenure Status of All Ads in the 2014–15 English *JIL*, by English Field Category

| | Tenure-Track | Non-Tenure-Track | Tenure Status Not Specified | Total |
|--|--------------|------------------|-----------------------------|--------|
| Writing | | | | |
| Composition and rhetoric | | | | |
| Number of ads | 188 | 106 | 3 | 297 |
| Row percentage | 63.3% | 35.7% | 1.0% | 100.0% |
| Column percentage | 31.6% | 38.1% | 27.3% | 33.6% |
| Technical and business writing | | | | |
| Number of ads | 62 | 27 | 0 | 89 |
| Row percentage | 69.7% | 30.3% | 0.0% | 100.0% |
| Column percentage | 10.4% | 9.7% | 0.0% | 10.1% |
| Creative writing and journalism | | | | |
| Number of ads | 106 | 52 | 2 | 160 |
| Row percentage | 66.3% | 32.5% | 1.3% | 100.0% |
| Column percentage | 17.8% | 18.7% | 18.2% | 18.1% |
| Total for writing | | | | |
| Number of ads | 356 | 185 | 5 | 546 |
| Row percentage | 65.2% | 33.9% | 0.9% | 100.0% |
| Column percentage | 59.8% | 66.5% | 45.5% | 61.8% |
| Literature | | | | |
| British literature | | | | |
| Number of ads | 157 | 68 | 3 | 228 |
| Row percentage | 68.9% | 29.8% | 1.3% | 100.0% |
| Column percentage | 26.4% | 24.5% | 27.3% | 25.8% |
| American literature (chiefly United States) | | | | |
| Number of ads | 122 | 68 | 3 | 193 |
| Row percentage | 63.2% | 35.2% | 1.6% | 100.0% |
| Column percentage | 20.5% | 24.5% | 27.3% | 21.8% |
| African American literature | | | | |
| Number of ads | 40 | 8 | 1 | 49 |
| Row percentage | 81.6% | 16.3% | 2.0% | 100.0% |
| Column percentage | 6.7% | 2.9% | 9.1% | 5.5% |
| Literature in English other than British and American | | | | |
| Number of ads | 44 | 16 | 1 | 61 |
| Row percentage | 72.1% | 26.2% | 1.6% | 100.0% |
| Column percentage | 7.4% | 5.8% | 9.1% | 6.9% |
| Other minority literatures | | | | |
| Number of ads | 46 | 11 | 1 | 58 |
| Row percentage | 79.3% | 19.0% | 1.7% | 100.0% |
| Column percentage | 7.7% | 4.0% | 9.1% | 6.6% |
| Total for literature | | | | |
| Number of ads | 409 | 171 | 9 | 589 |
| Row percentage | 69.4% | 29.0% | 1.5% | 100.0% |
| Column percentage | 68.7% | 61.5% | 81.8% | 66.6% |
| English education | | | | |
| Number of ads | 38 | 16 | 2 | 56 |
| Row percentage | 67.9% | 28.6% | 3.6% | 100.0% |
| Column percentage | 6.4% | 5.8% | 18.2% | 6.3% |
| Total number of ads | | | | |
| Number of ads | 595 | 278 | 11 | 884 |
| Total row percentage | 67.3% | 31.4% | 1.2% | 100.0% |

Table 8B. Tenure Status of Ads Tagged for Assistant Professor or for Assistant Professor and Some Other Rank in the 2014–15 English *JIL*, by English Field Category

| | Tenure-Track | Non-Tenure-Track | Tenure Status Not Specified | Total |
|--|--------------|------------------|-----------------------------|--------|
| Writing | | | | |
| Composition and rhetoric | | | | |
| Number of ads | 161 | 31 | 3 | 195 |
| Row percentage | 82.6% | 15.9% | 1.5% | 100.0% |
| Column percentage | 30.8% | 30.7% | 42.9% | 30.9% |
| Technical and business writing | | | | |
| Number of ads | 57 | 6 | 0 | 63 |
| Row percentage | 90.5% | 9.5% | 0.0% | 100.0% |
| Column percentage | 10.9% | 5.9% | 0.0% | 10.0% |
| Creative writing and journalism | | | | |
| Number of ads | 96 | 24 | 2 | 122 |
| Row percentage | 78.7% | 19.7% | 1.6% | 100.0% |
| Column percentage | 18.4% | 23.8% | 28.6% | 19.3% |
| Total for writing | | | | |
| Number of ads | 314 | 61 | 5 | 380 |
| Row percentage | 82.6% | 16.1% | 1.3% | 100.0% |
| Column percentage | 60.0% | 60.4% | 71.4% | 60.2% |
| Literature | | | | |
| British literature | | | | |
| Number of ads | 135 | 33 | 2 | 170 |
| Row percentage | 79.4% | 19.4% | 1.2% | 100.0% |
| Column percentage | 25.8% | 32.7% | 28.6% | 26.9% |
| American literature (chiefly United States) | | | | |
| Number of ads | 110 | 25 | 1 | 136 |
| Row percentage | 80.9% | 18.4% | 0.7% | 100.0% |
| Column percentage | 21.0% | 24.8% | 14.3% | 21.6% |
| African American literature | | | | |
| Number of ads | 36 | 4 | 0 | 40 |
| Row percentage | 90.0% | 10.0% | 0.0% | 100.0% |
| Column percentage | 6.9% | 4.0% | 0.0% | 6.3% |
| Literature in English other than British and American | | | | |
| Number of ads | 38 | 10 | 0 | 48 |
| Row percentage | 79.2% | 20.8% | 0.0% | 100.0% |
| Column percentage | 7.3% | 9.9% | 0.0% | 7.6% |
| Other minority literatures | | | | |
| Number of ads | 42 | 3 | 0 | 45 |
| Row percentage | 93.3% | 6.7% | 0.0% | 100.0% |
| Column percentage | 8.0% | 3.0% | 0.0% | 7.1% |
| Total for literature | | | | |
| Number of ads | 361 | 75 | 3 | 439 |
| Row percentage | 82.2% | 17.1% | 0.7% | 100.0% |
| Column percentage | 69.0% | 74.3% | 42.9% | 69.6% |
| English education | | | | |
| Number of ads | 30 | 4 | 1 | 35 |
| Row percentage | 85.7% | 11.4% | 2.9% | 100.0% |
| Column percentage | 5.7% | 4.0% | 14.3% | 5.5% |
| Total number of ads | | | | |
| Number of ads | 523 | 101 | 7 | 631 |
| Total row percentage | 82.9% | 16.0% | 1.1% | 100.0% |

Table 9A. Tenure Status of All Ads in the 2014–15 JIL , by General Field Category

| | Tenure-Track | Non-Tenure-Track | Tenure Status Not Specified | Total |
|--|--------------|------------------|-----------------------------|---------------|
| Comparative literature | | | | |
| Number of ads | 111 | 77 | 0 | 188 |
| Row percentage | 59.0% | 41.0% | 0.0% | 100.0% |
| Column percentage | 11.7% | 12.7% | 0.0% | 11.9% |
| Criticism and theory | | | | |
| Number of ads | 59 | 49 | 1 | 109 |
| Row percentage | 54.1% | 45.0% | 0.9% | 100.0% |
| Column percentage | 6.2% | 8.1% | 4.8% | 6.9% |
| Cultural studies | | | | |
| Number of ads | 149 | 92 | 3 | 244 |
| Row percentage | 61.1% | 37.7% | 1.2% | 100.0% |
| Column percentage | 15.7% | 15.2% | 14.3% | 15.5% |
| Film, drama, and speech | | | | |
| Number of ads | 52 | 27 | 0 | 79 |
| Row percentage | 65.8% | 34.2% | 0.0% | 100.0% |
| Column percentage | 5.5% | 4.5% | 0.0% | 5.0% |
| Generalist | | | | |
| Number of ads | 75 | 59 | 0 | 134 |
| Row percentage | 56.0% | 44.0% | 0.0% | 100.0% |
| Column percentage | 7.9% | 9.8% | 0.0% | 8.5% |
| Interdisciplinary | | | | |
| Number of ads | 97 | 78 | 2 | 177 |
| Row percentage | 54.8% | 44.1% | 1.1% | 100.0% |
| Column percentage | 10.2% | 12.9% | 9.5% | 11.2% |
| Linguistics and ESL | | | | |
| Number of ads | 80 | 53 | 0 | 133 |
| Row percentage | 60.2% | 39.8% | 0.0% | 100.0% |
| Column percentage | 8.4% | 8.8% | 0.0% | 8.4% |
| Postcolonial literature | | | | |
| Number of ads | 35 | 14 | 2 | 51 |
| Row percentage | 68.6% | 27.5% | 3.9% | 100.0% |
| Column percentage | 3.7% | 2.3% | 9.5% | 3.2% |
| Technology and digital media | | | | |
| Number of ads | 95 | 38 | 2 | 135 |
| Row percentage | 70.4% | 28.1% | 1.5% | 100.0% |
| Column percentage | 10.0% | 6.3% | 9.5% | 8.6% |
| World literature | | | | |
| Number of ads | 50 | 36 | 2 | 88 |
| Row percentage | 56.8% | 40.9% | 2.3% | 100.0% |
| Column percentage | 5.3% | 6.0% | 9.5% | 5.6% |
| Department chair or other administrator | | | | |
| Number of ads | 47 | 17 | 1 | 65 |
| Row percentage | 72.3% | 26.2% | 1.5% | 100.0% |
| Column percentage | 5.0% | 2.8% | 4.8% | 4.1% |
| Other academic specializations | | | | |
| Number of ads | 96 | 97 | 3 | 196 |
| Row percentage | 49.0% | 49.5% | 1.5% | 100.0% |
| Column percentage | 10.1% | 16.0% | 14.3% | 12.4% |
| Business, government, nonprofit sector | | | | |
| Number of ads | 0 | 0 | 0 | 14 |
| Row percentage | 0.0% | 0.0% | 0.0% | 100.0% |
| Column percentage | 0.0% | 0.0% | 0.0% | 0.9% |
| Total number of ads | 949 | 605 | 21 | 1,575 |
| Total row percentage | 60.3% | 38.4% | 1.3% | 100.0% |

Table 9B. Tenure Status of Ads Tagged for Assistant Professor or for Assistant Professor and Some Other Rank in the 2014–15 *JIL*, by General Field Category

| | Tenure-Track | Non-Tenure-Track | Tenure Status Not Specified | Total |
|--|--------------|------------------|-----------------------------|--------|
| Comparative literature | | | | |
| Number of ads | 95 | 29 | 0 | 124 |
| Row percentage | 76.6% | 23.4% | 0.0% | 100.0% |
| Column percentage | 11.4% | 12.4% | 0.0% | 11.5% |
| Criticism and theory | | | | |
| Number of ads | 51 | 15 | 0 | 66 |
| Row percentage | 77.3% | 22.7% | 0.0% | 100.0% |
| Column percentage | 6.1% | 6.4% | 0.0% | 6.1% |
| Cultural studies | | | | |
| Number of ads | 131 | 35 | 1 | 167 |
| Row percentage | 78.4% | 21.0% | 0.6% | 100.0% |
| Column percentage | 15.7% | 15.0% | 7.7% | 15.4% |
| Film, drama, and speech | | | | |
| Number of ads | 47 | 12 | 0 | 59 |
| Row percentage | 79.7% | 20.3% | 0.0% | 100.0% |
| Column percentage | 5.6% | 5.2% | 0.0% | 5.5% |
| Generalist | | | | |
| Number of ads | 65 | 26 | 0 | 91 |
| Row percentage | 71.4% | 28.6% | 0.0% | 100.0% |
| Column percentage | 7.8% | 11.2% | 0.0% | 8.4% |
| Interdisciplinary | | | | |
| Number of ads | 82 | 21 | 1 | 104 |
| Row percentage | 78.8% | 20.2% | 1.0% | 100.0% |
| Column percentage | 9.8% | 9.0% | 7.7% | 9.6% |
| Linguistics and ESL | | | | |
| Number of ads | 69 | 13 | 0 | 82 |
| Row percentage | 84.1% | 15.9% | 0.0% | 100.0% |
| Column percentage | 8.3% | 5.6% | 0.0% | 7.6% |
| Postcolonial literature | | | | |
| Number of ads | 33 | 7 | 1 | 41 |
| Row percentage | 80.5% | 17.1% | 2.4% | 100.0% |
| Column percentage | 4.0% | 3.0% | 7.7% | 3.8% |
| Technology and digital media | | | | |
| Number of ads | 87 | 11 | 2 | 100 |
| Row percentage | 87.0% | 11.0% | 2.0% | 100.0% |
| Column percentage | 10.4% | 4.7% | 15.4% | 9.3% |
| World literature | | | | |
| Number of ads | 46 | 17 | 2 | 65 |
| Row percentage | 70.8% | 26.2% | 3.1% | 100.0% |
| Column percentage | 5.5% | 7.3% | 15.4% | 6.0% |
| Department chair or other administrator | | | | |
| Number of ads | 10 | 1 | 0 | 11 |
| Row percentage | 90.9% | 9.1% | 0.0% | 100.0% |
| Column percentage | 1.2% | 0.4% | 0.0% | 1.0% |
| Other academic specializations | | | | |
| Number of ads | 73 | 24 | 1 | 98 |
| Row percentage | 74.5% | 24.5% | 1.0% | 100.0% |
| Column percentage | 8.7% | 10.3% | 7.7% | 9.1% |
| Total number of ads | | | | |
| Total number of ads | 835 | 233 | 13 | 1,081 |
| Total row percentage | 77.2% | 21.6% | 1.2% | 100.0% |

Table 10. Percentage of Ads in the 2014–15 Foreign Language J/L Tagged for Language Fields, by Geographic Region

| | Spanish and Latin America | Portuguese | French and Francophone | Italian | Germanic and Scandinavian | Russian and Slavic | Arabic | Classical | Hebrew | Chinese | Japanese | Korean | Other Languages | No Language Specified | All Ads |
|--|---------------------------|------------|------------------------|---------|---------------------------|--------------------|--------|-----------|--------|---------|----------|--------|-----------------|-----------------------|---------|
| New England (CT, MA, ME, NH, RI, VT) | 12.2 | 8.1 | 13.9 | 14.6 | 15.0 | 17.9 | 13.5 | 0.0 | 18.8 | 11.3 | 4.5 | 0.0 | 18.5 | 14.5 | 12.9 |
| Mid-East (DC, DE, MD, NJ, NY, PA) | 22.0 | 27.0 | 24.8 | 29.2 | 19.0 | 20.5 | 11.5 | 33.3 | 31.3 | 29.0 | 18.2 | 50.0 | 25.9 | 31.3 | 22.4 |
| Great Lakes (IL, IN, MI, OH, WI) | 14.6 | 13.5 | 14.9 | 14.6 | 15.0 | 17.9 | 11.5 | 33.3 | 12.5 | 4.8 | 6.8 | 10.0 | 22.2 | 10.7 | 14.1 |
| Southeast (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV) | 19.8 | 27.0 | 23.3 | 20.8 | 19.0 | 17.9 | 23.1 | 16.7 | 12.5 | 19.4 | 29.5 | 0.0 | 18.5 | 12.2 | 19.6 |
| Plains (IA, KS, MN, MO, ND, NE, SD) | 8.2 | 0.0 | 5.4 | 4.2 | 6.1 | 0.0 | 3.8 | 0.0 | 0.0 | 3.2 | 4.5 | 0.0 | 0.0 | 2.3 | 5.9 |
| Rocky Mountain (CO, ID, MT, UT, WY) | 2.7 | 2.7 | 2.0 | 0.0 | 2.0 | 2.6 | 3.8 | 0.0 | 0.0 | 0.0 | 2.3 | 0.0 | 0.0 | 1.5 | 2.4 |
| Southwest (AZ, NM, OK, TX) | 7.0 | 5.4 | 6.9 | 10.4 | 8.8 | 5.1 | 9.6 | 16.7 | 12.5 | 4.8 | 9.1 | 10.0 | 0.0 | 2.3 | 6.0 |
| Far West (AK, CA, HI, NV, OR, WA) | 11.6 | 8.1 | 6.9 | 6.3 | 11.6 | 17.9 | 9.6 | 0.0 | 6.3 | 14.5 | 18.2 | 20.0 | 14.8 | 18.3 | 11.8 |
| Canada | 0.9 | 2.7 | 1.5 | 0.0 | 2.0 | 0.0 | 1.9 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.5 | 1.5 |
| Outside the United States and Canada | 0.9 | 5.4 | 0.5 | 0.0 | 1.4 | 0.0 | 11.5 | 0.0 | 6.3 | 12.9 | 6.8 | 10.0 | 0.0 | 5.3 | 3.4 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Number of ads (basis for percentages) | 328 | 37 | 202 | 48 | 147 | 39 | 52 | 6 | 16 | 62 | 44 | 10 | 27 | 131 | 881 |

Table 11. Percentage of Ads in the 2014–15 English JIL Tagged for English Fields, by Geographic Region

| | Composition and Rhetoric | Technical and Business Writing | Creative Writing and Journalism | British Literature | American Literature (Chiefly US) | African American Literature | Literature in English Other Than British and American | Other Minority Literatures | English Education | All Ads |
|---|-----------------------------|-----------------------------------|------------------------------------|--------------------|--|--------------------------------|--|-------------------------------|----------------------|---------|
| New England (CT, MA, ME, NH, RI, VT) | 7.1 | 6.7 | 10.0 | 10.5 | 10.4 | 6.1 | 14.8 | 10.3 | 3.6 | 9.5 |
| Mid-East (DC, DE, MD, NJ, NY, PA) | 21.2 | 22.5 | 16.9 | 25.0 | 26.4 | 36.7 | 24.6 | 31.0 | 12.5 | 23.0 |
| Great Lakes (IL, IN, MI, OH, WI) | 13.8 | 10.1 | 20.0 | 10.5 | 11.9 | 12.2 | 13.1 | 15.5 | 17.9 | 13.8 |
| Southeast (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV) | 21.2 | 24.7 | 19.4 | 18.4 | 15.5 | 22.4 | 16.4 | 6.9 | 8.9 | 18.3 |
| Plains (IA, KS, MN, MO, ND, NE, SD) | 6.4 | 5.6 | 6.9 | 6.6 | 7.8 | 4.1 | 6.6 | 10.3 | 7.1 | 6.2 |
| Rocky Mountain (CO, ID, MT, UT, WY) | 4.0 | 2.2 | 2.5 | 3.5 | 2.1 | 0.0 | 3.3 | 5.2 | 3.6 | 3.1 |
| Southwest (AZ, NM, OK, TX) | 6.7 | 12.4 | 8.1 | 7.0 | 9.8 | 4.1 | 6.6 | 10.3 | 8.9 | 7.8 |
| Far West (AK, CA, HI, NV, OR, WA) | 15.2 | 12.4 | 15.6 | 12.7 | 10.9 | 12.2 | 6.6 | 10.3 | 28.6 | 13.2 |
| Canada | 0.7 | 2.2 | 0.6 | 2.2 | 2.1 | 2.0 | 3.3 | 0.0 | 1.8 | 1.8 |
| Outside the United States and Canada | 3.7 | 1.1 | 0.0 | 3.5 | 3.1 | 0.0 | 4.9 | 0.0 | 7.1 | 3.3 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Number of ads (basis for percentages) | 297 | 89 | 160 | 228 | 193 | 49 | 61 | 58 | 56 | 884 |

Table 12. Percentage of Ads in the 2014–15 JIL Database Tagged for General Fields, by Geographic Region

| | Comparative Literature | Criticism and Theory | Cultural Studies | Film, Drama, and Speech | Generalist | Interdisciplinary | Linguistics and ESL | Postcolonial Literature | Technology and Digital Media | World Literature | Other Academic Specializations | Business, government, nonprofit sector | All Ads |
|---|------------------------|----------------------|------------------|-------------------------|------------|-------------------|---------------------|-------------------------|------------------------------|------------------|--------------------------------|--|---------|
| New England (CT, MA, ME, NH, RI, VT) | 15.4 | 11.9 | 11.1 | 20.3 | 7.5 | 13.6 | 4.5 | 15.7 | 9.6 | 9.1 | 13.8 | 7.1 | 11.3 |
| Mid-East (DC, DE, MD, NJ, NY, PA) | 25.5 | 32.1 | 26.6 | 25.3 | 21.6 | 27.7 | 18.0 | 29.4 | 28.9 | 22.7 | 26.5 | 50.0 | 21.5 |
| Great Lakes (IL, IN, MI, OH, WI) | 12.2 | 10.1 | 16.8 | 7.6 | 17.2 | 13.0 | 16.5 | 13.7 | 8.9 | 12.5 | 13.8 | 21.4 | 14.2 |
| Southeast (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV) | 16.0 | 14.7 | 17.2 | 15.2 | 20.9 | 15.8 | 16.5 | 17.6 | 17.0 | 15.9 | 15.3 | 14.3 | 19.7 |
| Plains (IA, KS, MN, MO, ND, NE, SD) | 3.7 | 1.8 | 2.9 | 7.6 | 6.7 | 2.3 | 6.8 | 2.0 | 4.4 | 3.4 | 2.0 | 0.0 | 6.3 |
| Rocky Mountain (CO, ID, MT, UT, WY) | 2.7 | 2.8 | 2.0 | 0.0 | 2.2 | 2.3 | 1.5 | 2.0 | 3.7 | 2.3 | 3.1 | 0.0 | 2.8 |
| Southwest (AZ, NM, OK, TX) | 2.7 | 1.8 | 5.7 | 6.3 | 4.5 | 4.5 | 10.5 | 3.9 | 8.9 | 5.7 | 4.6 | 0.0 | 7.4 |
| Far West (AK, CA, HI, NV, OR, WA) | 16.5 | 12.8 | 10.7 | 13.9 | 15.7 | 13.0 | 14.3 | 9.8 | 15.6 | 18.2 | 12.2 | 7.1 | 12.2 |
| Canada | 0.5 | 2.8 | 2.5 | 1.3 | 0.0 | 4.0 | 2.3 | 0.0 | 2.2 | 2.3 | 2.0 | 0.0 | 1.6 |
| Outside the United States and Canada | 4.8 | 9.2 | 4.5 | 2.5 | 3.7 | 4.0 | 9.0 | 5.9 | 0.7 | 8.0 | 6.6 | 0.0 | 3.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Number of ads (basis for percentages) | 188 | 109 | 244 | 79 | 134 | 177 | 133 | 51 | 135 | 88 | 196 | 14 | 1,575 |