

PMLA

Publications of the Modern Language Association of America

Advertising Agreement

PMLA 2024 ■ VOLUME 139

I understand that by agreeing to place at least one insertion in _____ issues of volume 139, I will be eligible for discount rates (for 3–4 issues, \$1,070 for a full-page ad and \$690 for a half-page ad; for all 5 issues, \$870 for a full-page ad and \$560 for a half-page ad). I understand that the agreement covers the calendar year. I understand that benefits set forth in the agreement, including the discount rate, do not extend to an advertiser’s affiliates or imprints. I also understand that *PMLA* may cancel this agreement at any time, with no penalty to my organization. If my organization cancels the agreement, the penalty will be the difference between the discount rate and the regular rate for any ads already placed in the volume.

Please return by 15 November 2023 to

Annabel Schneider
Senior Advertising Manager, *PMLA*
Modern Language Association
aschneider@mla.org

NAME

COMPANY

ADDRESS

TELEPHONE

EMAIL

ADVERTISING AGENCY (IF APPLICABLE)

AGENCY TELEPHONE