

MEDIA GUIDELINES
THE 132nd ANNUAL CONVENTION OF THE MODERN LANGUAGE ASSOCIATION
5–8 JANUARY 2017 IN PHILADELPHIA

Thank you for your interest in attending the Modern Language Association (MLA) Annual Convention. Please call upon the MLA media office staff for assistance in researching stories or obtaining interviews with MLA representatives.

Following are guidelines for reporters covering the convention:

- 1) The MLA provides media credentials only to qualified reporters who are employees of or freelancers on assignment to locally or nationally recognized print or broadcast media outlets with a demonstrated history of reporting on academic issues. The MLA will request credentials or a letter of assignment before issuing convention media credentials.
- 2) All media representatives must register by contacting Geoffrey Knox at 917 414-1749 or gknox@geoffreyknox.com by Monday, 2 January. Credentials should be picked up at the convention media office, located in the Philadelphia Marriott, 301, level 3. The media office will be open during the following hours to provide media registrants with program information and interview assistance:

Thursday, 5 January	12:00 noon to 7:00 p.m.
Friday, 6 January	8:30 a.m. to 6:00 p.m.
Saturday, 7 January	8:30 a.m. to 6:00 p.m.
Sunday, 8 January	8:30 a.m. to 10:30 a.m.

- 3) Audiotaping, videotaping, and still photography of MLA conference sessions or programs are not permitted. Occasional exceptions may be made for audiotaping or videotaping short segments and for still photography designed to convey the convention atmosphere. Requests to audiotape, videotape, or photograph any session must be submitted in advance to the media office and require the consent of all speakers at a session. If taping or photography is approved, a member of the media office staff must accompany the reporter and crew. Audiotaping, videotaping, and still photography are never permitted in the MLA Job Information Center.
- 4) Registered journalists who are also presenting as part of the convention program must obtain and wear a regular registrant badge along with their media badge when participating in the convention as presenters.

For assistance during the meeting, please contact Geoffrey Knox (917 414-1749 or gknox@geoffreyknox.com).